

**2017-
2020**

Annual Reports

ONTARIO PUBLIC HEALTH ASSOCIATION



OPHA SNAPSHOT
Mission, Vision, & Board

ANNUAL OVERVIEW
Events, Advocacy, & Projects

FINANCIAL SUMMARY
Expenses, Membership, &
Supporters

OPHA Snapshot

MISSION, VISION & BOARD

OUR MISSION & VISION

Mission

OPHA's mission is to provide leadership on issues affecting the public's health and to strengthen the impact of people who are active in public and community health throughout Ontario.

Vision

Working together to achieve optimal health for all.



INTRODUCTION

The following report shares a summary of the 2017-18, 2018-19 & 2019-20 fiscal years at OPHA. During this time, OPHA saw exciting advancements, such as the rebranding of our Nutrition Resource Centre to Nutrition Connections, the introduction of the #MakeItBetterCampaign, and forums on the topics of climate change and cannabis. We continued our impact through our volunteer workgroups, and through advocacy in areas such as alcohol, food literacy, and the modernization of public health.

During the final month of the 2019-20 year, Canada along with the rest of the world entered into a COVID-19 pandemic response. OPHA celebrates the immediate shift those in public health took to keep our communities safe. We are dedicated to supporting our members for a strong and connected recovery.



"Public health in Ontario is so multidimensional and multidisciplinary. OPHA is a huge common denominator for public health practitioners. My lengthy involvement on the board exposed me to the broad spectrum of current issues and taught me the process of policy development within the political framework. It has been a hugely enriching professional experience."

– Elizabeth Haugh

BOARD OF DIRECTORS

President – Ellen Wodchis (2017–19), Karen Ellis-Scharfenberg (2018–20), Lisa Demaline (2020)

Vice-President – Karen Ellis-Scharfenberg (2017–18), Lisa Demaline (2018–20), Kevin Churchill (2020)

Secretary – Kevin Churchill (2017–19), Julia Roitenberg (2020)

Treasurer – JoAnn Tober (2017–18), Larry Stinson (2019–20)

Membership – Kevin Churchill (2017–20)

MEMBERS AT LARGE

2017–18:

Joanne Enders
Andrew Papadopoulos
Sandy Keller
Julia Roitenberg
Anjum Sultana
Alex

2019–20:

Kendra Cheeseman
Helen Doyle
Joanne Enders
Hammad Raza Durrani
Elena Hasheminejad
Jacob Shelley
Tharsini Sivananthajothy

2018–19:

Joanne Enders
Julia Roitenberg
Sandy Keller
Namrata Bagaria
Jacob Shelley

CONSTITUENT SOCIETIES

Alliance for Healthier Communities – Robert Walsh (2017–18), Cheryl Prescod (2018), Lieben Gebremikael (2019–20), Mariette Sutherland (2020)

Association of Public Health Epidemiologists of Ontario – Jasantha Naidoo (2017–18), Suzanne De Haney (2018–20)

Association of Supervisors of Public Health Inspectors of Ontario – Jane Lyser (2017–18), Sylvanus Thompson (2018–20), Aldo Franco (2020)

Canadian Institute of Public Health Inspectors – John Cannan (2017–19), Lisa Fortuna (2019–20)

Community Health Nurses Initiatives Group (RNAO) – Patricia Donnelly (2017–18), Poonam Sharma (2018–20), Kerriane Thompson (2020)

Health Promotion Ontario – Janette Leroux (2018), Ketan Shankardass (2017, 2019), Angela Andrews (2019–20)

Ontario Association of Public Health Dentistry – Lisa Demaline (2017–18), Michael Solanki (2019–20)

Ontario Association of Public Health Nursing Leaders (OPHNL) – Hamida Bhimani (2017–18), Tara Wincortt (2018–19), Fiona Kelly (2018–20)

Ontario Dietitians in Public Health (ODPH) – Lindsay Davidson (2017–19), Andrea Licursi (2020)

Ontario Society of Physical Activity Promoters in Public Health – Lisa Kaldeway (2018–20)

Events & Training

ADVANCING THE PUBLIC HEALTH WORKFORCE

TRAININGS



Lean Sigma

Through 2017-20, OPHA continued to support quality improvement in the public health sector by offering Lean Sigma training through our partnership with the Leading Edge Group (LEG).

- Some “800” public health professionals have been trained
- OPHA is supporting continuous quality improvement through our partnership with LEG, in White, Yellow, Green and Black Belt

WEBINARS

OPHA offers ways to accelerate your career and enhance your practice. From 2017-20, OPHA hosted webinars on topics ranging from environmental assessments, alcohol, physical activity, Indigenous health, social media, to housing. You can find recordings of over a dozen webinars on our YouTube page.

FORUMS

2018: Cannabis & Public Health

In preparation for the legalization of recreational cannabis, OPHA hosted its 2018 Fall Forum on cannabis and public health to explore the changes to come and open up dialogue about what we will need to know.

2019: Health & Climate Change

This year’s forum was designed to be a venue for multi-sectoral collaboration and leadership in the area of health and climate change in order to help increase the profile of climate change as a critical public health issue, and build a systems approach to protect human health from the impacts of a changing climate.

PODCAST

Mission

OPHA’s mission is to provide leadership on issues affecting the public’s health and to strengthen the impact of people who are active in public and community health throughout Ontario.



AWARDS

2017

Award of Excellence – Sue Shikaze

Award of Excellence – Jennifer Walker

2018

Legacy Award – Helen Doyle

Sheela Basrur Student Award – Elena Hasheminejad

Award of Excellence – Alex Berry

PROJECTS



PREVIOUSLY NUTRITION RESOURCE CENTRE

NEW BRAND, NEW SERVICES AND NEW RESOURCES

The Nutrition Resource Centre (NRC) has rebranded to Nutrition Connections (NC). Our nutrition hub has released many tools and resources under both brands from 2017–20. Some highlights are below:

- Released food literacy report series highlighting the state of food literacy in Ontario
- Convened forums to promote knowledge exchange and networking
- Shared podcasts, webinars, newsletter, online library, and blogposts on various food and nutrition topics
- Hosted a workshop in partnership with the Ellyn Satter Institute and introduced ESI feeding dynamics approach to Ontarian public health professionals
- Released a Greenbelt Foundation funded report on The Current State of Local Food Awareness and Utilization in Meal and Snack Programs Targeted to Young Children in Ontario
- Launched Food Literacy Action Plan

OPHA thanks the Henderleigh Foundation for their support of Nutrition Connections from 2018–2020.

#MakeItBetter

A NEW CLIMATE CHANGE & HEALTH AWARENESS CAMPAIGN

ADDRESSING CLIMATE CHANGE AND TACKLING SOCIAL INEQUITIES

Launched our #MakeItBetter campaign, a collaborative effort with health and environmental groups including the Canadian Institute of Public Health Inspectors – Ontario Branch, Asthma Canada, the Registered Nurses' Association of Ontario, Environmental Defence, Pollution Probe as well as OPHA's Environmental Health Workgroup.

We were able to garner significant media attention on television, radio, print and various social media platforms about how children's health is being impacted by climate change and what parents can do to protect themselves, their children and the planet. Listed below is a sampling of the headlines we made and coverage we received with more to come.

Advocacy & Activities

AMPLIFYING THE VOICE OF PUBLIC HEALTH

ADVOCACY

Mission

OPHA's mission is to provide leadership on issues affecting the public's health and to strengthen the impact of people who are active in public and community health throughout Ontario. Over the 2017-20 period, we worked together to gain media exposure, release reports and statements, meet with officials, and prepare various submissions to the provincial and federal government, on topics including:

- Pesticide regulations
- Alcohol policies
- Cannabis and vaping
- Healthy eating, nutrition and food insecurity
- Health equity
- Investments in public health
- Climate change mitigation strategies
- Obstetric and neonatal health
- and more!

OPHA WORKGROUPS & NETWORKS

Mission

OPHA workgroups are voluntarily comprised groups of OPHA members who share an interest in a particular public health issue and use the workgroup as a forum to engage in a variety of advocacy activities designed to bring about changes in government policy, regulation or social practice within the scope of the mission, vision and values of OPHA. Our current workgroups include:

- Alcohol Prevention Workgroup
- Breastfeeding Promotion Workgroup
- Cannabis Workgroup
- Chronic Disease Prevention Workgroup
- Environmental Health Workgroup
- Health Equity Workgroup
- New Professionals Network
- Reproductive Health Workgroup

Finance Reports

2017-18, 2018-19, 2019-20

AUDITOR'S REPORT

With the loss of funding from Ministry of Health for the Nutrition Resource Centre, we are especially appreciative of the partnership and funding received through The Helderleigh Foundation (THF). Through support and guidance from THF and OPHA's Board of Directors, OPHA was able to diversify its funding sources in 2017-20 through a range of projects, membership initiatives, sponsorships opportunities and successful grants.

OPHA is continuing to find new ways to respond to the needs of our sectors, while also generating revenue to support our sustainability.

Our financial policies and operations have awarded us 'unqualified audit status' from our auditors and we are committed to continuous quality improvement, transparency and growth.

2017-18

ONTARIO PUBLIC HEALTH ASSOCIATION

STATEMENT OF OPERATIONS

	<i>Year ended March 31</i>	
	2018	2017
	\$	\$
REVENUES		
Core (Schedule 1)	363,485	410,636
Project (Note 8)	680,000	680,000
	1,043,485	1,090,636
EXPENDITURES		
Core (Schedule 1)	362,615	409,229
Project (Note 8)	680,295	680,000
	1,042,910	1,089,229
EXCESS OF REVENUES OVER EXPENDITURES	575	1,407

70M

Other information
deemed relevant to
stakeholders

#05

Several operations for
manufacturing firms or
corporate social

30%

It is usually a sleek,
colourful, high-gloss
publication

Finance Reports

CONTINUED

2018-19

ONTARIO PUBLIC HEALTH ASSOCIATION

STATEMENT OF OPERATIONS

	<i>Year ended March 31</i>	
	2019	2018
	\$	\$
REVENUES		
Core (Schedule 1)	446,716	363,485
Project (Note 8)	1,242,681	680,000
	1,689,397	1,043,485
EXPENDITURES		
Core (Schedule 1)	254,103	362,615
Project (Note 8)	1,242,681	680,295
	1,496,784	1,042,910
EXCESS OF REVENUES OVER EXPENDITURES	192,613	575

2019-20

ONTARIO PUBLIC HEALTH ASSOCIATION

STATEMENT OF OPERATIONS

	<i>Year ended March 31</i>	
	2020	2019
	\$	\$
REVENUES		
Core (Schedule 1)	439,467	446,716
Project (Note 8)	1,118,257	1,242,681
	1,557,724	1,689,397
EXPENDITURES		
Core (Schedule 1)	366,867	254,103
Project (Note 8)	1,118,257	1,242,681
	1,485,124	1,496,784
EXCESS OF REVENUES OVER EXPENDITURES	72,600	192,613

Partners & Constituent Societies

THANK YOU FOR YOUR SUPPORT!



Alliance for Healthier Communities
Alliance pour des communautés en santé



Ontario Dietitians in Public Health
Diététistes en santé publique de l'Ontario

