

ONTARIO PUBLIC HEALTH ASSOCIATION FORUM

The NEXT CHAPTER

Building Upon Our
Capacity and
Resilience in
Community and
Public Health



Final Program

Virtual forum

NOVEMBER
8TH & 9TH
2022

OPHA
Ontario Public Health Association
l'Association pour la santé publique de l'Ontario
Established/Établi 1949



Thank You Sponsors

Silver Level



Bronze Level



Exhibitor





OPHA Fall Forum 2022

The Next Chapter: Building Upon Our Resilience and Capacity in Community and Public Health

As we move beyond our initial pandemic response, community and public health professionals face new and increased challenges in addressing the preventative health needs of the individuals and communities they serve.

OPHA is pleased to welcome you to our 2022 Fall Forum which aims to highlight creative ways of addressing preventative health across sectors and within communities.

We hope you will enjoy and benefit from hearing from thought leaders in community health, public health, non-profits, and academia to gain insights into forward-looking systems and individual-level approaches for recovery and resiliency.

Learning Objectives

Articulate the evidence for individual and systems-level approaches to supporting the health and well-being of individuals and communities

Describe new approaches for addressing the preventative health needs of individuals and communities

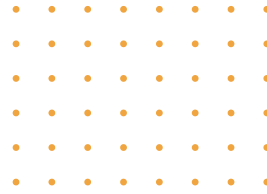
Identify innovative strategies for building capacity and resilience in community and public health settings



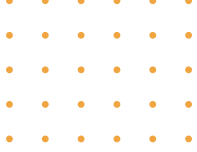
@opha_ontario #OPHA22

Final Program | OPHA Fall Forum 2022

Tuesday, November 8th



- 11:00 AM **OPENING REMARKS**
- 11:10 AM **PLENARY 1**
Mental Health and Substance Use During the Pandemic and Beyond
- 11:40 AM **PUBLIC HEALTH LEADER Q&A SPOTLIGHT & AUDIENCE PARTICIPATION**
- 11:45 AM **PLENARY 2**
Building Mental Resilience in Uncertain Times
- 12:15 PM **OPHA AWARD PRESENTATION**
- 12:20 PM **PLENARY 3**
Clinical public health: A Model for Effective Collaboration Between Clinicians and Public Health Practitioners
- 12:50 PM **LUNCH, KNOWLEDGE HUB & NETWORKING**
- 1:30 PM **PLENARY 4**
The Equity Lens in Public Health
- 2:00 PM **OPHA AWARD PRESENTATION**
- 2:05 PM **PUBLIC HEALTH LEADER Q&A SPOTLIGHT & AUDIENCE PARTICIPATION**
- 2:10 PM **KNOWLEDGE HUB & NETWORKING**
- 2:40 PM **PLENARY 5**
Building a Foundation for Indigenous-led Public Health Response: Relationships and Sovereignty During the COVID-19 Pandemic
- 3:10 PM **CLOSING REMARKS**



Tuesday, November 8th

11:10 AM **PLENARY 1**

Mental Health and Substance Use During the Pandemic and Beyond: Where Do We Go From Here? Examples of Population and Community Wellness Approaches

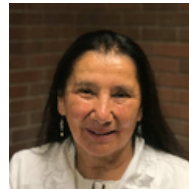
In this presentation, Dr. Samantha Wells will describe patterns in mental health and substance use during the pandemic, drawing on findings from population health research. She will discuss public health perspectives regarding the promotion of mental health at the population level, and provide a case example of a project she is currently co-leading involving the development of strengths-based and community-driven wellness strategies in First Nations through participatory action research.

Community Elder Ningwakwe George will join Dr. Samantha Wells in describing the First Nations Wellness Initiative which involves developing strengths-based and community-driven wellness strategies in First Nations through participatory action research.

Speakers



Samantha Wells,
Centre for Addiction
and Mental Health



Ningwakwe George,
Community Elder,
Saugeen First Nation

11:45 AM **PLENARY 2**

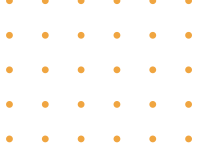
Building Mental Resilience in Uncertain Times

This session will introduce a prevention-oriented paradigm for mental health to help sustainably manage higher levels of uncertainty, while improving psychological safety needed during times of rapid change. The session will address current challenges such as high levels of anxiety, depression, and risk of burnout, as well as the effects of prolonged isolation on social cognition and our ability to build resilient workplaces and communities. You will learn how to adopt an integral view, growth mindset, and process orientation in complex situations, and the importance of activating the relaxation response for improved critical thinking, creativity, and collaboration.

Speaker



Milena Braticevic,
Nondual Perspectives



Tuesday, November 8th

12:20 PM **PLENARY 3**

Clinical public health: A Model for Effective Collaboration Between Clinicians and Public Health Practitioners

Effective, sustained collaboration between clinical and public health professionals can help address complex, real-world health challenges and lead to improved individual and population health. This session will explore the concept of clinical public health, the types of complex problems that require collaboration between individual and population health, and the barriers towards and applications of clinical public health that have become evident during the COVID-19 pandemic.

Speaker



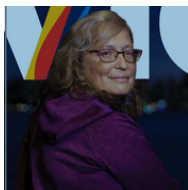
Ross Upshur
Division Head, Clinical Public
Health, Dalla Lana Faculty of
Public Health, University of Toronto

1:30 PM **PLENARY 4**

The Health Equity Curse: Ethical Tensions in Public Health Practice

Promoting health equity in public health practice is often challenging with limited ethical guidance available to practitioners. In this session, the focus will be on the ethical tensions experienced by front line public health practitioners within an institutional context that privilege biomedicine and often conflicting value systems. Reframing these tensions within a public health ethics framework can provide beginning guidance for ethical public health practice that promotes health equity within conflicting value systems.

Speaker



Dr. Bernie Pauly
Principal Investigator Equity Lens in Public Health; Associate Professor
Centre for Addictions Research of BC; School of Nursing, University of
Victoria and Canadian Institute for Substance Use Research



@opha_ontario #OPHA22

Final Program | OPHA Fall Forum 2022

Tuesday, November 8th

2:40 PM **PLENARY 5**

Building a Foundation for Indigenous-led Public Health Response: Relationships and Sovereignty During the COVID-19 Pandemic

In 2020, a group of Indigenous scholars and researchers collectively released the report, COVID-19 and Indigenous Health and Wellness: Our Strength is in our Stories. The report uses a story-based methodology to humanize and contextualize diverse Indigenous lived experiences of suffering and resilience during the COVID-19 pandemic and to highlight the challenges and opportunities that will shape future Indigenous health landscapes. Report contributor, Dr. Jennifer Walker, speaks to the context of and lessons shared by these stories; namely, the importance of strong relationships and the practical impact of formalized partnerships and agreements on responsive health policy.

Speaker



Dr. Jennifer Walker
Associate Professor, Department of Health Research
Methods, Evidence & Impact in the Faculty of Health
Sciences, McMaster University



What Science Can Do

At AstraZeneca, we believe in the power of what science can do to transform serious diseases like cancer, heart disease, diabetes, COPD, asthma, and the COVID-19 virus.

AstraZeneca is proud to support Fall Forum 2022 and the Ontario Public Health Association as part of our commitment to improving the quality of life of all Canadians, including those most vulnerable to infectious diseases, such as COVID-19 and respiratory syncytial virus (RSV).



@opha_ontario #OPHA22



Ce que la science peut accomplir

Chez AstraZeneca, nous croyons en ce que la science peut faire pour transformer les maladies graves comme le cancer, la maladie cardiaque, le diabète, la MPOC, l'asthme et le virus de la COVID-19.

AstraZeneca est fière de soutenir Santé publique 2022 et l'Association canadienne de santé publique dans le cadre de son engagement visant à améliorer la qualité de vie de tous les Canadiens, y compris les personnes les plus vulnérables aux maladies infectieuses, comme la COVID-19 et le virus respiratoire syncytial (VRS).



Wednesday, November 9th

11:00 AM **OPENING REMARKS**

11:10 AM **PLENARY 1**

The Prevention Portfolio Model: From Risks to Strengths

11:40 AM **PUBLIC HEALTH LEADER Q&A SPOTLIGHT & AUDIENCE PARTICIPATION**

11:45 AM **PLENARY 2**

Public Policy Competencies for Public Health

12:15 PM **OPHA AWARD PRESENTATION**

12:20 PM **PLENARY 3**

The Future of Public Health is at the Neighbourhood Scale

12:50 PM **LUNCH, KNOWLEDGE HUB & NETWORKING**

1:30 PM **PLENARY 4**

Preparing for Climate Change in our Communities

2:00 PM **OPHA AWARD PRESENTATION**

2:05 PM **PUBLIC HEALTH LEADER Q&A SPOTLIGHT & AUDIENCE PARTICIPATION**

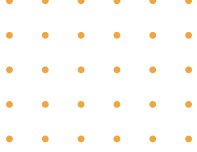
2:10 PM **KNOWLEDGE HUB & NETWORKING**

2:40 PM **PLENARY 5**

Combatting Vaccine Hesitancy

3:10 PM **CLOSING REMARKS**





Wednesday, November 9th

11:10 AM **PLENARY 1**

The Prevention Portfolio Model: From Risks to Strengths

This session will introduce the Prevention Portfolio model that centers on strengths and protective factors in the prevention of public health problems like interpersonal violence. Specific examples of strategies to move beyond limitations of current prevention programs will be shared.

Speaker



Victoria Banyard
Distinguished Professor and Associate Dean of Faculty
Development in the School of Social Work, Rutgers, the
State University of New Jersey

11:45 AM **PLENARY 2**

Public Policy Competencies for Public Health

Healthy public policy, as a concept and as a field of activity for public health, has developed over the past several decades as a way to act on the social determinants of health and advance health equity. This session will explore what public health schools, organizations, and authorities are doing to increase their ability to intervene in public policy. Learn innovative ways to further bolster public health's ability to intervene effectively in the policy field.

Speaker



Val Morrison
National Collaborating Centre for
Healthy Public Policy

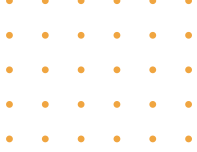
sanofi



SICK WITH THE FLU?

YOUR HEART COULD BE TOO

Learn more about the risks of influenza at BeyondFlu.ca



Wednesday, November 9th

12:20 PM **PLENARY 3**

The Future of Public Health is at the Neighbourhood Scale

Focusing on the role of communities and the neighbourhood scale can strengthen our understanding of what is needed to build systems for health and well-being that are resilient, equitable, and accountable. It can support epistemic justice in public health in which diverse forms of community knowledge and ways of knowing are heard, understood, and respected. And it can help to shift the loci of power and expertise, the structures of colonialism and medicine that continue to shape our systems. This session will explore four key actions by which public health in Canada can more fully incorporate and support the capacity of communities beyond the COVID-19 crisis

Speaker



Kate Mulligan
Assistant Professor, Dalla Lana School of Public
Health, University of Toronto / Canadian Red Cross

1:30 PM **PLENARY 4**

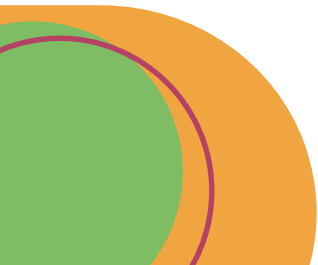
Preparing for Climate Change in our Communities

The health impacts of climate change are increasingly on the radar of health professionals and communities. But what can be done at the community level? This session will explore successful adaptation strategies involving collaborations between sectors. Learn how to build community resiliency through specific community-based strategies including measures associated with temperature extremes (heat and cold), floods, wildfires, vector-borne diseases, food systems and water quality.

Speaker



Carol Mee
Canadian Health Association for Sustainability and
Equity (CHASE)



Wednesday, November 9th

2:40 PM **PLENARY 5**

Combating Vaccine Hesitancy

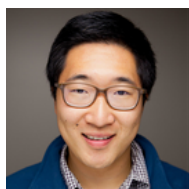
COVID-19 vaccines have been at the centre of polarizing public discourse which has necessitated public health professionals to rethink vaccine education programs. Learn from 19 to Zero's co-founders about their vaccine hesitancy project whose mission is convincing Canadians about the importance of vaccines. Find out how their innovative approach has combatted COVID-19 vaccine misinformation and vaccine hesitancy and how it can be scaled in other jurisdictions and applied across other types of vaccine hesitancy.

Speaker



Theresa Tang
COO & Co-Chair, 19 to Zero

Speaker



Dr. Jia Hu
MD MSc CCFP FRCPC, CEO, 19 to Zero

**SHINGRIX CAN LAST
FOR WEEKS.¹
IT ONLY TAKES A MOMENT
TO START A CONVERSATION
ABOUT **SHINGRIX**.**



SHINGRIX
HERPES ZOSTER VACCINE (NON-LIVE
RECOMBINANT, AS01_B ADJUVANTED)

**VISIT
THINKSHINGRIX.CA
TO LEARN MORE**



SHINGRIX is indicated for the prevention of herpes zoster (HZ, or shingles) in adults 50 years of age or older, and in adults 18 years of age or older who are or will be at increased risk of HZ due to immunodeficiency or immunosuppression caused by known disease or therapy.¹ Consult the Product Monograph at gsk.ca/SHINGRIX/PM for contraindications, warnings and precautions, adverse reactions, interactions, dosing and administration information. To request a Product Monograph, or to report an adverse event, please call 1-800-387-7374.

Reference: 1. SHINGRIX Product Monograph. GlaxoSmithKline Inc., November 24, 2021.

Trademarks are owned by or licensed to the GSK group of companies.
©2022 GSK group of companies or its licensor.



Knowledge Hub



Building Capacity for Local and Global Sustainable Food Systems: GIS Mapping Risks to Prime Farmland for Community Engagement and Planning

Anika Chiang, Pat Deluca, Anne Ehrlich, Stephanie DeGrandis, Sarah Bakker and Krista Long



Region of Waterloo
PUBLIC HEALTH AND
EMERGENCY SERVICES

Climate Change and Health Vulnerability Assessment for Waterloo Region, Wellington County, Dufferin County, and the City of Guelph

Brandie Bevis, Bo Cheyne, Chris Buse, Jordan Brubacher, Hana Lapp, Ewa Jackson, Robert Wilson, Jennifer Toews, Bo Cheyne, Brandie Bevis, Chris Komorowski, Shawn Zentner, Arianne Folkema, Lise Trotz-Williams



Building an Understanding of Climate-Mental Health Risks Within North America

Breanne Aylward, Ashlee Cunsolo, Rachael Vriezen, Sherilee Harper



Equity in Action: Interventions to Improve Health Equity in Pandemic Planning, Response, and Recovery

Kristia Maatta, Caralyn Vossen



Home Takeover: A Pilot Project to Address the Emerging Issue of Home Takeover in a Grey County Rent-Geared-to-Income Neighbourhood

Lisa Alguire, Kaela Sales, Lindsay MacDermid



Social Media Crisis Communication Guidebook for Public Health

Taylor Colangeli, Jillian Jaworski, Caitlin Ford, Andrew Papadopoulos, Jennifer McWhirter, Daniel Gillis, Greg Penney, Danielle Tremblay, Maureen Dobbins, Sarah Neil-Sztramko, Emily Clark



Stigma Reduction Training Resource: Guidance on Communicating with the Public to Increase Knowledge of & Support for Harm Reduction & Treatment Policies & Programs for People Who Use Drugs

Rebecca Brodmann



The Financial Burden Encountered by ALC Patients

Rebecca Rios, Brent Faught, Asif Khowaja



An Assessment of the Public's COVID-19 Preventive Behaviours in Southwestern Ontario, Canada

Abhinand Thaivalappil, Ian Young, David L. Pearl, Ruijia Zhang, Andrew Papadopoulos



Party 'n Play/Chemsex: Mental Health and Resilience, and Cultural and Clinically Competencies for Clinicians working with GBMSM

Devan Nambiar

Knowledge Hub



Toronto Voluntary Isolation Centre

Rachael Markovsky, Sandy Zidner



The Good, the Bad, and the Unfamiliar: Student Placements during the Pandemic

Ethylene Villareal, Kirsten Keil-Mehlenbacher, Karen Haughey, Ivana Milisic



"Escape the Experiment" Online Game: An Innovative Approach to Health Promotion

Tracey Burnet-Greene, Melissa van Zandvoort, Cindy Baker-Barill



Building Hope: Substance Use and the Trades

George Passmore



How Open Source Software Helps to Manage the Risks to Digital Health Data

Katherine McMillan



Using Implementation Science to Examine Canadian Public Health Climate Adaptation and Mitigation Strategies: A scoping review protocol

Melanie Seabrook, Jane Zhao, Edward Xie, Aranie Vijayarathnam, Karen Young, Celia Laur, Sara Allin



Men in Trades: The Opioid Overdose Crisis in Canada

Stéphanie Roy



Created in 1949, the Ontario Public Health Association (OPHA) is a non-partisan, non-profit organization that brings together a broad spectrum of groups and individuals concerned about people's health. OPHA's members come from various backgrounds and sectors – from the various disciplines in public health, health care, academic, non-profit to the private sector. They are united by OPHA's mission of providing leadership on issues affecting the public's health and strengthening the impact of people who are active in public and community health throughout Ontario. This mission is achieved through professional development, information and analysis on issues effecting community and public health, access to multidisciplinary networks, advocacy on health public policy and the provision of expertise and consultation.