

OPHA Alcohol Advocacy Work Group

Teleconference

Date: Wednesday, January 14, 2015

Time: 2:00pm-3:30pm

AGENDA

Call in Information – NEW**

Local dial-in : 647-957-9660/ Toll Free 1-844-724-2140

Participants code # 499-142-264

Chair code # 998-284-528

Chair: Cathy Edwards

Minutes: Jackie Kay-LePors (Ottawa),

Attendees: Brenda Stankiewicz (Sudbury), Amy Hlaing (York), Cathy Edwards (Kingston), Evan Jolicoeur (Sudbury), Jackie Kay-LePors (Ottawa),

Regrets: Amy Fishleigh (Niagara), Mary Lou Albanese (MLHU), Jessica Kipping (WECHU), Robin Kang (OPHA)

	Item	Discussion	Action
1.0	Welcome and approval of agenda		
2.0	Approve minutes from last meeting – Oct 10th	Approved by XX	
3.0	Business arising: a) Provincial Alcohol Strategy/Framework – update	a) Updated draft of framework went out before Christmas, were awaiting expert feedback meeting in February, Will have new version after that. Cathy will send to workgroup. b) Fact sheets have been formatted in OPH “issues format, and are almost	a)Cathy b) Brenda and Amy H.

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	<p>b) OPHA Issue Series - Fact Sheets</p> <p>c) OPHA e-bulletin – sign up list</p> <p>d) VQA Wine sales at Farmers’ Markets – advocacy letters; evaluation</p>	<p>complete. The “availability” version is missing some references, Amy and Brenda to finalize these before our Feb 13 meeting</p> <p>c) OPHA WG e-bulletin. Format has changes. Cathy found the latest versions in the “News” section. Updates on the Alcohol WG page only up to Oct 2014.</p> <ul style="list-style-type: none"> • Reminder re sign up on doodle link for 2015:http://doodle.com/2yin4q85edeuxm6u. • Jackie to do article on Beer Store news for next issue. • We also want to look at broadening the distribution of these articles. Amy H to ask her manager who chairs the Mgrs alliance) if they can help distribute and/or have other ideas <p>d) VQA Wines in Farmers Markets</p> <ul style="list-style-type: none"> • OPHA letter to municipalities on concerns re VQA in markets to go out in spring, or perhaps sooner. Cathy will contact Pageen to (i) ask if help needed to find municipal contacts for this mailout (ii)Discuss the timing of release of this letter • Evaluation recommendations: We want to ensure that there is consultation with health care is establishing evaluation of VQA Pilot. Who is doing this evaluation? (Finance?) Cathy to discuss this with Pageen 	<p>c) All/ Jackie/ Amy H</p> <p>d) Cathy</p>
4.0	New business:	<p>a) At arrive alive countermeasures conference organised by Arrive Alive, a government update on the VQA Pilot was provided by Monique X, including</p>	<p>a) Evan</p>

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	<p>c) CCSA infographic on Chronic Disease & Alcohol</p> <p>d) Proposed RRFSS questions – Durham HU</p> <p>e) Meeting dates and times for 2015</p> <p>f) Work plan for 2015</p>	<p>23, after which Cathy will forward last minutes, and provide update after next meeting.</p> <p>This infographic has come out recently. Have all seen this?</p> <p>Durham HU is lead on this project. Looking at possible new questions to add to RRFSS: 3 proposed, including asking about opinion on policy measures such as availability, types of alcohol, advertising, and labelling. Cathy will forward email. They need 3 HU's on board. York also in, Sudbury considering.</p> <p>Discuss whether to keep group monthly or move to bi-monthly. Cathy to send out email to all members. Attendance has been low. Cathy will also ask members to consider having a designate if they are not able to attend. Discussed composition of group: CAMH resignation of Janet MacAllister, Bob XX is still in group, but does not attend meetings. Jason Lemar (PHO) not in group. Should he be? Consider a recruitment campaign.</p> <p>Work plan 2015 has been sent to group. Discuss adding a dissemination plan for the fact sheets to this . The purpose of these tools has morphed over time, was originally intended for government representatives, but now could be much broader, and includes media. Cathy will incorporate and resend to group. Cathy will also ask Robin opinion around maximizing our messaging, and she may want to bring Pageen into the discussion.</p>	<p>c) No action</p> <p>d)Cathy to forward email</p> <p>e)Cathy</p> <p>f) Cathy</p>

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5.0	<p>Updates:</p> <ul style="list-style-type: none"> • IP Managers Update • Safer Bars • Alcohol Management in Municipalities • TCPC – Alcohol & Cancer - Nov 27th event • Alcohol LDCP 	<ul style="list-style-type: none"> • IP: Mary Lou –absent- no update • SB: Brenda- Meeing Jan 13-rapid review completed, no final document yet • AMM: Amy H.: will be consulting with Jason Lemar (PHO) re issues and resources • TCPC: Evan attended : was a panel on alcohol and cancer. Particularly interesting was “confusion marketing “ strategy . Evan will send summary . • LDCP: Final Report has been released in October 2013, and now a survey out to HU’s, via MOH’s Brenda and Jackie have received this. Group discuss possible use of this report as a tool to inform bureaucracy, ministry allies re alcohol harms. Particularly highlighted need to inform the advisory panel reviewing the AGCO modernization for premier. Do we have an ally on this panel? Cathy to include this discussion in email to Pageen: Workgroup wants to ID this report to the review panel. 	Cathy
6.0	Roundtable update	<p>Brenda- They are considering a new alcohol report and campaign using social media</p> <p>Cathy_ They are also looking at a campaign also</p>	
7.0	Next Meeting?	Tentative: Friday, February 13, 2015 – 10:00 – 11:30 am teleconference	