



Ontario Public Health Association
 l'Association pour la santé publique de l'Ontario
Established/Établi 1949

The mission of OPHA is to provide leadership on issues affecting the public's health and to strengthen the impact of people who are active in public and community health throughout Ontario.

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- Constituent Societies**
- Association of Ontario Health Centres (AOHC)
 - Association of Public Health Epidemiologists in Ontario (APHEO)
 - Association of Supervisors of Public Health Inspectors of Ontario (ASPHIO)
 - Canadian Institute of Public Health Inspectors - Ontario Branch (CIPHIO)
 - Community Health Nurses' Initiatives Group (RNAO)
 - Health Promotion Ontario (HPO)
 - Ontario Association of Public Health Dentistry (OAPHD)
 - Ontario Association of Public Health Nursing Leaders (OAPHNL)
 - Ontario Dietitians in Public Health (ODPH)
 - Ontario Society of Physical Activity Promoters in Public Health (OSPAPPH)


Dr. Tom Warshawski and Mark Collison
 Co-Chairs
 Stop Marketing to Kids Coalition
info@stopmarketingtokids.ca

Dear Dr. Warshawski and Mr. Collison,

RE: Endorsement of the Stop Marketing to Kids and the Ottawa Principles

I am pleased to confirm that Ontario Public Health Association is endorsing the Stop Marketing to Kids Coalition and the Ottawa Principles. Our organization has reviewed the Ottawa Principles in detail and we support the set of definitions, scope, policy recommendations and principles, which will guide a gold standard for "Marketing to Kids" (M2K) policy-making in Canada. By signing this letter, I pledge that the organization that I am affiliated with does not engage in the commercial marketing of foods and/or beverages to children.

OPHA houses a Nutrition Resource Centre which supports capacity building, knowledge exchange and policy and program development on nutrition for health intermediaries. We would be pleased to support this and related initiatives aimed at promoting healthy eating and nutrition among Canadian children. As an organization committed to promoting optimal health for all, we look forward to working with the Coalition to achieve the goals of this important policy initiative.

Sincerely,


Pegeen Walsh,
 Executive Director
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