

2nd October, 2012

Re: Changes to the coordination of the Colour It Up program

Dear Colleague and Public Health Partner,

As a follow-up to the letter released by the Ontario Public Health Association (OPHA) on 13th July 2012, OPHA and Cancer Care Ontario (CCO) are pleased to announce that CCO assumed the coordination role for the Colour It Up program throughout the province as of 30th September, 2012.

OPHA and CCO are committed to ensuring a smooth transition, with minimal disruption to the Colour It Up program. The following changes took place as of 30th September, 2012:

- CCO is now maintaining the website in its current state (<http://www.colouritup.ca/>);
- All printed material requests can now be made directly to CCO; and
- The Colour It Up list serve is no longer in effect.

We would like to thank you for your patience in times of change and we look forward to continuing to work with you in advancing the healthy eating and nutrition agenda within Ontario.

Should you have any questions regarding the transition of Colour It Up, please do not hesitate to contact David Duncan at Cancer Care Ontario at david.duncan@cancercare.on.ca or 416-971-9800 x3448.

Sincerely,



Siu Mee Cheng
Executive Director
Ontario Public Health Association



Loraine D. Marrett, PhD
Director, Prevention and Surveillance
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c.c. D. Duncan, Senior Manager, Strategy & Planning, Prevention and Cancer Control, CCO
c.c. A. Ecker, Program and Policy Coordinator, NRC, OPHA
c.c. N. Muhammad, Program Manager, NRC, OPHA
c.c. L. Belfie, Manager, Health Promotion Division, Ministry of Health and Long Term Care