

The Delivery of Health Promotion Programs in Ontario

A resolution adopted at the 1995 OPHA Annual General Meeting

Code: 1995-02 (RES) *Status:* Archived

RESOLUTION

WHEREAS, health promotion, defined by the Ottawa Charter on Health Promotion as the process of enabling people to increase control over, and to improve, their health, is now widely recognized by the public health community, and;

WHEREAS, the Ottawa Charter on Health Promotion emphasizes the need for health promotion to address a wide range of health determinants using a variety of diverse strategies, and;

WHEREAS, in 1986 the World Health Organization Work Group on Health Promotion noted that health promotion would be performed by persons with a wide variety of training and backgrounds and that it would be detrimental for health promotion to be appropriated by one professional group to the exclusion of other professionals and lay people;

THEREFORE, BE IT RESOLVED THAT it is the position of the Ontario Public Health Association that health promotion, including the development, implementation and evaluation of healthy public policies, the re-orientation of health services, fostering community support and involvement, and enhancing personal skills for health, as they relate to Ontario's Mandatory Public Health Programs and other community programs, have been and must continue to be provided by, through and with individuals of various backgrounds and training, in accordance with identified needs.

IMPLEMENTATION PLAN

Purpose

The resolution is intended to provide a reference for organizations when they are developing and implementing health promotion initiatives. It will also serve to guide health promotion work in Ontario by emphasizing the need for a variety of training and backgrounds to address the many health determinants.

Action

The resolution will be widely publicized through both the Ontario Association of Health Promotion Specialists in Public Health (OAHPSPH) and the Ontario Public Health Associations' networks. This will

include newsletter articles and direct mailings written by OAHPSPH in consultation with the OPHA Board. As well, the Association of Local Official Health Agencies will be contacted to support the intent of the resolution.

Commitment

OAHPSPH is committed to widely publicizing this resolution. The OAHPSPH representative on the OPHA Board will ensure that the implementation strategy is followed. OAHPSPH is also available to consult with organizations who wish to use the resolution their health promotion work.

BACKGROUND

This resolution began as a Position Statement that was endorsed by the Ontario Association of Health Promotion Specialists' in Public Health at their AGM in April '95. At the Association's request the Position Statement was presented at the June '95 OPHA Board meeting with a request for support to develop it into a resolution.

Since the Position Statement is based on the Ottawa Charter for Health Promotion, the Board decided to develop a resolution to endorse both the Charter and the principles of the Position Statement.

Regarding resolutions, position papers and motions:

Status: Policy statements (resolutions, position papers and motions) are categorized as:

ACTIVE, if:

1. The activities outlined in the policy statement's implementation plan have not yet been completed; or
2. The policy statement addresses an issue that is currently relevant to public health in Ontario.

ARCHIVED, if:

1. The activities outlined in the policy statement's implementation plan have been completed; or
2. The policy statement addresses an issue that is not currently relevant to public health in Ontario or is not based upon the most current evidence. The statement remains the position of the OPHA until a new statement is adopted that effectively reverses or essentially negates all or major elements of an earlier statement. In this instance, the former supersedes the latter

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