

# Ontario PUBLIC HEALTH Association



## Annual Report

ONTARIO PUBLIC HEALTH ASSOCIATION 2013-2014



09  
**AMAZING  
WORKGROUPS**  
Incredible Members

New directions  
yield results

**OPHA** ISSUE 65  
Ontario Public Health Association  
November 2014  
FREE  
OPHA  
www.opha.on.ca



# OPHA's President

## Reflects on Past Year's Accomplishments and Predicts Active Year Ahead

I was honoured to start 2014 as OPHA's new President, overseeing the first year of OPHA's 2013-16 strategic plan. Thanks to the terrific contributions of our board, workgroups, volunteers and staff, we made important strides in moving forward and expect great things for the year ahead. I've highlighted some of these accomplishments and plans below and invite you to read this report to find out more.

The June 2014 election gave us a chance to advocate for health-in-all-policies legislation and more investment in prevention, protection, promotion and upstream approaches. The publishing of our op-ed newspaper articles during the campaign showed that our perspectives are valued and we're committed to finding additional ways to make our voice heard.

Members in our volunteer workgroups represented OPHA at numerous government committees, consultations and non-profit coalitions. They advocated for public policies on a wide range of issues affecting the determinants of health. Given their extensive expertise and networks, we have tremendous potential to achieve our goal of being recognized as a leading voice on public health policy in Ontario.

Through our dynamic line-up of webinars, workshops, conferences and training programs, we provided the public health community access to leading thinkers, new knowledge and practical skills. OPHA's networking soirees and mentoring sessions for new professionals left participants wanting more. We spent the spring and summer developing a proposal for a leadership centre and look forward to getting that underway.

We were pleased to act as the provincial coordinator for the



Community Food Advisor Program and host the Nutrition Resource Center (NRC). With the new healthy eating and nutrition services launched in 2013, NRC is well positioned to support public health professionals across the health continuum.

Our efforts to grow our membership are paying off with an increase in our size and diversity. Last March's membership survey provided helpful feedback; we're hearing good things about our new services and look forward to creating more avenues for engaging members.

We've accomplished a significant amount this year and our plans for next year are even bolder. We've got a creative and dynamic team at OPHA with Pegeen Walsh on aboard as OPHA's new Executive Director.

We remain committed to strengthening the impact of people who are active in public and community health and achieving our vision of being a dynamic and innovative force, enhancing and reshaping public health in Ontario.

Reaching these goals requires a community of support and we hope we can count on your involvement so that we can continue to make a difference.

Larry Stinson, OPHA President

see our  
award  
winners  
**PAGE 4**

## get in touch...

**At OPHA we would love to hear your feedback and comments on new projects, community news, the latest scoop, and how we are doing. Drop us a line any time!**

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Check out the latest PH news at...  
[www.opha.on.ca](http://www.opha.on.ca)



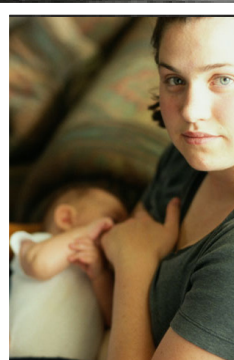


## Spotlight

**What:** Breastfeeding Promotion Network

**Since:** 1993

**We...** advocate for the inclusion of accurate breastfeeding education within the curriculum of future Ontario health care providers.



## OPHA Foundations

- 4 2013-14 OPHA Award Winners
- 4 Advancing our mission
- 4 Inspired by our vision
- 5 Workgroups tackling health issues
- 5 2013-14 Board of Directors

## Being a Member

- 6 OPHA Staff
- 6 OPHA's professional development activities hit the mark
- 7 Being an OPHA member



## Making Ourselves Stand Out

- 9 OPHA's election messages garner media attention

## Leading the Way

- 10 New professionals bring innovation thinking and action
- 10 Supporting the next generation of public health leaders
- 11 New social media strategy expands OPHA's reach

## Community Food Advisor

- 12 Ontarians learn about food skills through CFA

## Workgroups

- 14 OPHA workgroups

## Joining Forces

- 15 Expanding our reach through partnerships

## Nutrition Resource Centre Update

- 16 The new Nutrition Resource Centre
- 16 Policy Development
- 17 Annual Conference
- 17 Stakeholder Engagement

## 2013/14 Finances

- 19 Strong finish to the fiscal year



## 2013-14 OPHA Award Winners



**1 Award of Excellence**  
Pat Fisher, Principal Planner,  
Region of Waterloo

**2 Lifetime Award**  
Elizabeth Haugh, Director of  
Health Promotion and Chief  
Nursing Officer, Windsor-Essex  
County Health Unit



**3 Community Partner  
Award** Dr. Heather Manson,  
Director Health Promotion and  
Disease Prevention, Public Health  
Ontario  
Dr. Linda Rabeneck, Vice  
President, Prevention and Cancer  
Control, Cancer Care Ontario

**4 Honorary Membership  
Award** Dr. David Walker,  
Professor, Emergency Medicine,  
Family Medicine and Policy  
Studies at Queen's University



# Advancing our mission

Our overall  
purpose, goal,  
and path to help  
shape the health  
and well-being of  
Ontarians.

The mission of the OPHA is to provide leadership on issues affecting the public's health and to strengthen the impact of people who are active in public and community health throughout Ontario.

OPHA's mission is achieved by providing professional development opportunities; timely information and analysis on issues affecting community and public health; access to local, provincial and multi-disciplinary networks; advocacy on healthy public policies; and expertise and consultation on public and community health.



# Inspired by our vision

*The Ontario Public Health Association  
will be a dynamic and innovative force,  
enhancing and reshaping public health.*





# OPHA Workgroups Tackle Health Issues

OPHA's workgroups have been actively monitoring the social and political landscape, developing policy positions in response to government proposals, participating in consultations, creating partnerships to advance their issues and mounting projects that provide tools for change.

Last March's workgroup survey showed that workgroup members value their colleagues' expertise, leadership skills as well as the chance to influence the provincial scene. Through their submissions over the last year and a half, OPHA has made representations on issues such as:

- o **Alcohol** - control measures to restrict the sale of VQA wines at farmers' markets and other attempts to increase accessibility, modify liquor laws and reduce controls; member of the Provincial Alcohol Strategy Framework Committee; member of MOHLTC's Low Risk Alcohol Drinking Guidelines Public Health Workgroup;
- o **Built Environment** - changes to Ontario Developmental Charges Act to reduce urban sprawl and housing segregation and promote smart growth principles; improving teaching resources for new drivers through adding information about sharing the road and the rights and responsibilities of cyclists; comments on Ontario's cycling strategy; Highway Traffic Act changes to improve safety for cyclists and pedestrians (e.g. through lower municipal road speeds);
- o **Environmental Health** - changes to the federal potable water regulations for common carriers to protect the travelling public through provision of safe drinking water; member of the MOE's Air Standards Multi-Stakeholder Group on regulatory options for industry to meet the standards and to advocate for health-based standards; participating in the Ontario Heat Health Network to

develop a harmonized Health Alert and Response system; participating on EcoHealth Collaborative looking at how nature influences human health; active on Canadian Partnership for Children's Health & Environment;

- o **Health Equity** - produced a health indicators report to document and measure board of health activity and action on health equity; submission to the Ontario Poverty Reduction Strategy; feedback on the consultation paper on Ontario's minimum wage and suggestions for the Minimum Wage Advisory Panel; researched and developed position statement on health equity for adoption by alPHA and OPHA;

- o **Food Security** - provided comments on Ontario's Minimum Wage Review; developing a position paper to support a Canadian national food policy;

- o **Reproductive Health** - completed a position paper on preconception health; provided feedback on the "Caesarean Section Rate Review Report; presented on preconception health at the Best Start 2013 Conference;

- o **Breastfeeding Promotion Network** - advocated for the identification of distinct infant feeding methods as part of the Rourke Baby Record data collection.



## 2013-14 Board of Directors

**President** Larry Stinson  
**Vice-President and Advocacy**  
**Committee Chair** Ellen Wodchis  
**Secretary and Membership**  
**Committee Chair** Julia Roitenberg  
**Treasurer and Audit**  
**Committee Chair** Tin Vo  
**Members-At-Large**  
 John Garcia  
 Fran Scott  
 Deb Keen  
 Marty Mako  
 Kevin Churchill  
 Caitlyn Timmings  
**Past President** Sue Makin

## CONSTITUENT SOCIETY REPRESENTATIVES

**ANDSOOHA - Public Health Nursing Management** Jo Ann Tabor  
**Association of Ontario Health Centres (AOHC)** Bob Fletcher  
**Association of Supervisors Public Health Inspectors of Ontario - (ASPHIO)/ Canadian Institute of Public Health Inspectors, Ontario Branch (CIPHI-O)** Christopher Munn  
**Community Health Nurses Initiatives Group (RNAO)** Karen Ellis-Scharfenberg  
**Health Promotion Ontario (HPO)** Tanya Beattie  
**Ontario Association of Public Health Dentistry-(OAPHD)** Dr. Laleh Sadeghi

## WG Spotlight

**What:** Reproductive Health Workgroup

**Since:** 2009

**We...** address the many facets surrounding reproductive health with an eye towards impacting provincial systems to enhance reproductive health for Ontarians.





## New Board and Staff Team Bring Dynamic Energy & Expertise

### OPHA Staff

**Pegeen Walsh** Executive Director

**Barb Prud'homme** NRC Knowledge Management Coordinator

**Christina Tran** RD MPH, NRC Consultant

**Daniel Cho** NRC Program and Policy Analyst

**Donna Smith** MPH, NRC Policy and Program Coordinator

**Karen Gough** RD, Nutrition Resource Centre (NRC) Manager

**Libanos Getachew** Senior Administrative Assistant

**Lynn Roblin** RD MSc, NRC Policy Consultant

**Robin Kang** RN, Policy and Program Analyst

**Veronica Adetoye** ACCA, CPA, CGA, Finance and Administration Manager

### WG Spotlight

**What:** Built Environment Workgroup

**Since:** 2009

**We...** created an interactive online training course so that public health and planners can better understand each other's profession and work closely to design healthier communities.



## OPHA's Professional Development Activities Hit the Mark

Participant evaluations from OPHA's various events indicate that those who attended valued being exposed to cutting edge ideas, hearing from leading thinkers, connecting with colleagues and adding to their know how.

OPHA's 2013 Fall Forum on Quality showcased the latest developments and experts in that field. OPHA's partnership with the Learning Edge for Lean Sigma training provided participants with a systems approach for thinking about quality.



Check this out!

Sign up for our e-bulletin, the  
Public Health Files at  
our website!



The OPHA Nutrition Resource Center's conference on Health-in-all Policies last March highlighted what others are doing internationally, in Canada and Ontario. Participants especially valued being able to hear how government ministries are collaborating in new ways to tackle health eating and nutrition related issues. Feedback on OPHA's webinars showed that those dialing in felt the topics were presented at the right level of knowledge for them. OPHA will be using the results of its recent survey on leadership development to inform its activities for 2015.



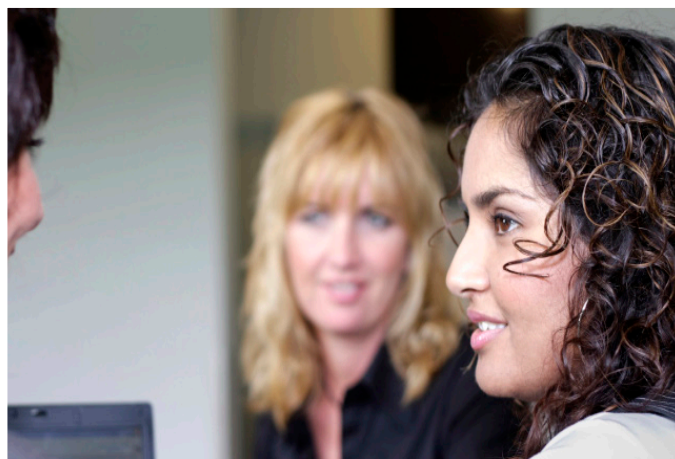
# Being an OPHA MEMBER

## Members Value Being Part of a Public Health Community

**OPHA members appreciate the opportunity to be part of a public health community, participate in workgroups and influence provincial issues. These were the findings of OPHA's March 2014 membership survey.**

This feedback provided valuable insights to inform the creation of our new services and plans. These have included a redesigned e-bulletin, regular e-blasts reporting on provincial issues and the introduction of a monthly Members' Only forum to provide information about new developments and to hear members' views. Through the introduction of on-line voting, members were able to support a new fee structure to make

membership even more appealing (e.g. through prorated membership for new members, reduced fees for students and constituent societies). OPHA has strengthened its ties with alPHA, consulting regularly on issues of common interest and collaborating to achieve shared goals. alPHA's ED has become an ex-official member of OPHA's board and OPHA's President attends alPHA's board meetings as well. OPHA has also increased its connections with CPHA, values being part of its network of provincial associations and hopes to offer conjoint membership soon.



## WG Spotlight

**What:** Food Security Workgroup

**Since:** 1997

**We...** proposed that the Nutritious Food Basket data be considered during the submission to the Minimum Wage Advisory Panel.



## Leadership Centre

Be on the lookout,  
it's coming soon!



In the news...

# OPHA's Election Messages Garner Media Attention

Urging politicians to think differently about health care

**H**ealth care must be measured and preventative. These were two newspapers headlines that featured OPHA's op-ed article during the provincial election.

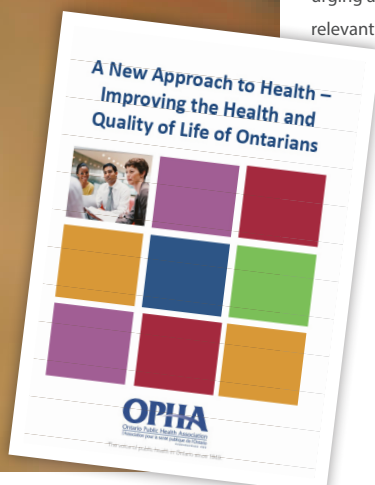
OPHA put forward a comprehensive plan to reduce public health care costs and improve the health and well-being of Ontarians. This plan, "A New Approach to Health - Improving the Health and Quality of Life of Ontarians", called on legislators to:

- Create legislation requiring all ministries and public agencies to assess the health impact of new government policies and investments;
- Support the province-wide expansion of successful community strategies designed to improve health outcomes;
- Adopt the Canadian Index of Well-being so we have a broader and more informative picture of how Ontario is doing in supporting health and well-being; and
- Put more emphasis on upstream approaches to reduce health care costs.

OPHA also argued that health disparities are increasing and need to be reversed if we are to facilitate a healthier population and reduce government costs. OPHA sent out questionnaires asking about the positions of each political party, created an election tool kit for members and partnered through the Ontario Chronic Disease Prevention Alliance on its Healthiest Province Campaign. Since the election, OPHA has written congratulatory letters to the Premier and various ministers urging action on key issues and is following up with relevant officials.

## OPHA workgroup submission on pedestrian safety featured in Ottawa Citizen

The Built Environment Workgroup submission on Pedestrian Crossings was featured in the Ottawa Citizen and was noted for the group's constructive suggestions on ways to increase pedestrian safety. This led to a radio interview a few days later with the Workgroup Chair, Sue Shikaze, on NewsTalk1010 about the importance of road safety.

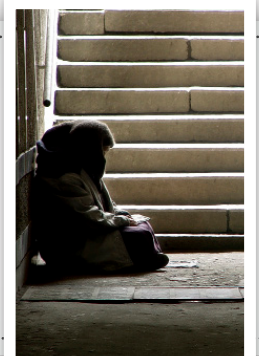


## WG Spotlight

**What:** Health Equity Workgroup

**Partnership with:** aIPHa

**We...** responded to Ontario Poverty Reduction Strategy consultation and advocated that minimum wage rates incorporate considerations of absolute and relative poverty.



## Monthly Webinars

Download our popular webinars on our website!

“  
Passion  
never  
fails



## New Professionals Bring Innovative Thinking and Action

**S**tudents and new professionals were able to connect with and receive advice from long time public health leaders during OPHA's networking soirees organized by OPHA's New Professionals Workgroup which got off the ground in 2013. The group's webinars also shed light on ways to build a public health career. More events are on the way!

### WG Spotlight

**What:** New Professionals Workgroup

**Since:** 2013

**We...** hosted two successful networking soirees with over 120 participants who were able to connect and directly learn from notable public health leaders.



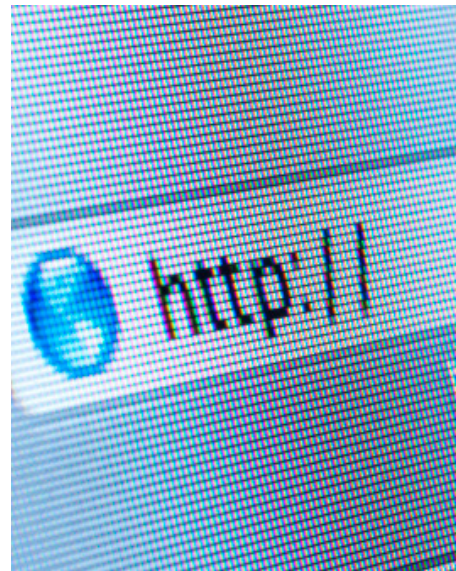
## Supporting the next generation of public health leaders

In fall 2013, OPHA held a mentorship and leadership webinar series attended by over 260 students and new professionals across Canada. Guest speakers included:

- Dr. David Korn, Assistant Professor at Dalla Lana School of Public Health, and Ontario's former and first Chief Medical Officer of Health;
- Sandra Lacle, Director of the Health Promotion Division at the Sudbury & District Health Unit and member of the Board of Directors, Public Health Ontario;
- John Garcia, Associate Professor and Associate Director for Professional Graduate Programs at the University of Waterloo, and member of the Systems Committee of the Smoke-Free Ontario strategy;
- Carol Timmings, Director of the Chronic Disease and Injury Prevention and Chief Nursing Officer at Toronto Public Health;
- Dr. David Mowat, Medical Officer of Health for the Region of Peel; and
- George Pasut, Vice-President, Science and Public Health at Public Health Ontario.

Did you know?

OPHA receives over  
12,000 monthly  
pageviews on its new  
website



## WG Spotlight

**What:** Alcohol Prevention Workgroup

**Since:** 2002

**We...** hosted a webinar "Rethink Your Drinking: How Nine Counties Worked Together to Promote One Message".



# New Social Media Strategy Expands OPHA's Reach

**S**ocial media tools are rapidly changing the way we discover, consume and share information. By embracing the world of social media, OPHA is capitalizing on these new tools to provide more relevant, authentic and effective communications with its audiences.

Over the coming year, OPHA will use social media to further strengthen its external relationships, increase its profile and linkages with various Ministries and other stakeholders on public health issues, increase public/community health practitioner recognition of its role in public and community health, and strengthen OPHA's advocacy role on public health issues.



Using social media, we have worked to:

- Increase awareness of OPHA's key areas of focus: advocacy, knowledge exchange & transfer/professional development, and capacity building;
- Increase awareness of OPHA initiatives including events, conferences, and webinars;
- Demonstrate the value of a membership at OPHA, increasing membership numbers; and
- Enhance OPHA's voice in public health.

OPHA Twitter Followers





# Ontarians learn about food skills through CFA



Alone we can do so little;  
together we can do so much

Ontarians learned much needed food skills through the Community Food Advisor (CFA) Program hosted by OPHA.

This program relies on volunteer Community Food Advisors to promote healthy and local food selection, safe food handling, meal preparation and storage practices. The volunteers who share their love of food through participating in the program have successfully completed technical and leadership training in food literacy and working with the public.

The CFAs provide a variety of services in their communities including:

- o Hands-on cooking sessions and demonstrations about healthy eating on a budget, quick and easy meals, vegetables and fruit, food preservation and canning;
- o Presentations on a wide range of topics such as Canada's Food Guide, menu planning, safe food handling, healthy eating for children, healthy eating for healthy aging;
- o Cooking classes for youth, parents and seniors; and
- o Displays and taste test booths at health fairs, farmers' markets, and food events.

In 2013, there were over 247 Community Food Advisors in 14 rural and urban areas who reached 21,785 Ontarians. The CFA program also supports Ontario's Local Food Act and Foodland Ontario, through consumers gaining food literacy skills, learning how to choose and prepare healthy local foods, which in turn, can increase demand for and use of healthy local foods.

The Community Food Advisor program was developed in 1991 by the Ontario Ministry of Agriculture, Food and Rural Affairs (OMAFRA) and is offered by various health units, community health centres and resource centres. Provincial coordination is provided by the Ontario Public Health Association.

For more information visit: <http://opha.on.ca/What-We-Do/Programs/Community-Food-Advisor.aspx> or <http://www.communityfoodadvisor.ca/>

## Coordination & Impact of CFAs\*



\*January 1, 2013 up to December 31, 2013

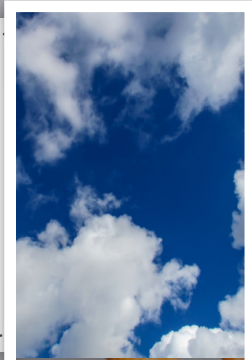
\*\* Including healthy eating, shopping, eating on a budget, accessing and preparing local foods, and food safety and foodland Ontario

## WG Spotlight

**What:** Environmental Health Workgroup

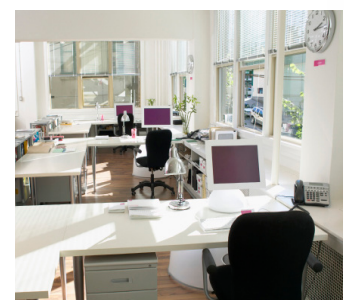
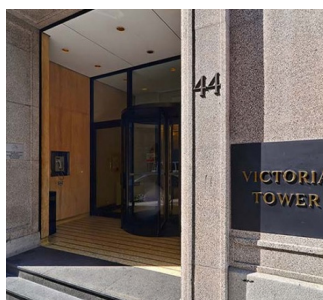
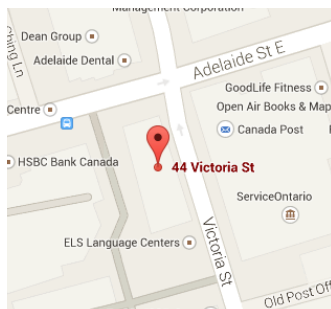
**Since:** 1970's

**We...** sit on the Public Health Sector Strategic Plan's Table - Healthy Environments, Natural and Built.



## Take a look around at OPHA..

**OPHA has moved! From 439 University Ave. to 44 Victoria St, Toronto. Come by and say hi or inquire how you can book our meeting space.**







@Ontario\_OPHA

OPHA

**OPHA**  
Ontario Public Health Association  
Association pour la santé publique de l'Ontario

39

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and promoting

Connect  
with us  
to learn more  
about the CFA!



# WG OPHA Workgroups...

Passionate members coming together to make change happen! You can join too - become an OPHA member today.



## Reproductive Health

**2013 Chair:** Joanne Enders

**2014 Chair:** Catriona Mill



## Alcohol Prevention

**2013 Chair:** Claudia Swoboda-Geen

**2014 Chair:** Cathy Edwards



## Environmental Health

**Chair:** Helen Doyle



## Built Environment

**Co-Chair:** Sue Shikaze

**Co-Chair:** David Ponka



## Health Equity

**OPHA Chair:** Caroline Wai

**aPHa Chair:** Rosana Pellizzari



## Breastfeeding Promotion

**2013 Chair:** Evelyn Nyenhuis

**2014 Chair:** Catharine Lowes



## Food Security

**Chair:** Aileen MacMillan

**2014 Vice-Chair:** Bernice Khan



## New Professionals

**2013 Chairs:** Melanie Fortune and Caitlyn Timmings

**2014 Chairs:** Alex Mayer and Eric Nadalin



## Health, Wellness and Chronic Disease Prevention

**COMING SOON**

Feeling Inspired? Connect with us on how you can be involved in a workgroup! [www.opha.on.ca](http://www.opha.on.ca)

BEING PART OF A PUBLIC HEALTH COMMUNITY

# Expanding our reach through PARTNERSHIPS

## OPHA Partners on Research Study to Build Business Case for Public Health

**OPHA featured the release of a new study by Dr. Doug Manuel at its panel at the May 2014 Canadian Public Health Association's conference.**

Among the report's startling findings: four unhealthy behaviors – smoking, poor diet, inactivity, and unhealthy alcohol consumption – accounted for the use of 942,000 hospital bed days at a cost of \$1.8 billion. Ontarians with the lowest family income occupied hospital beds for 171 per cent more days than people with the highest income.

OPHA was sought out by the media for comment and featured on Global National News, Radio Canada and CBC online talking about the need to create supportive environments to make it easier for people to access healthy foods and recreation.

The study was a collaboration between the Institute for Clinical Evaluative Sciences (ICES), Public Health Ontario, the Ottawa Hospital Research Institute and the University of Ottawa with OPHA serving on the steering committee as the knowledge user.



### Research Partnerships

**F**orecasting Work on Public Health Human Resources  
A partnership with the Ontario Association of Public Health Dentistry, Western University and University of Michigan with Dr. Sandra Regan.

**H**ealthy Living in the Community: The burden of behavioural health risks  
A partnership with Dr. Doug Manuel building on his ICES's 900,000 Bed Days report.

**P**rimary Care and Public Health Collaboration in Tobacco Cessation  
A partnership with University of Western and Waterloo University with Dr. Ruta Valaitis.



**O**ntario Ecohealth Collaborative  
Partnership to increase awareness of the links between nature and human health.

**P**rovincial Alcohol Prevention Steering Committee  
Partnership with CAMH, OMA, CMHA, and the Ontario Federation of Community Mental Health and Addictions Program to develop a provincial alcohol prevention strategy framework.

**O**ntario Chronic Disease Prevention Alliance  
Partnership to address the urgent need for integrated action and collaboration on chronic disease prevention.



### Did you know?

**OPHA** attended and presented at various conferences including Best Start; HC Link's Linking for Healthy Communities: Collaborating for Change; Dietitians of Canada Ontario Public School Boards' Association; PARC Symposium; APHA Conference: Think Global, Act Local; AOHC/alPHA's Prevent More to Treat Less; Canadian Public Health Association Conference; and TOPHC.



## Facts

3,500

NRC News in Brief e-newsletter subscribers

**NRC Workshops**

3 successful Policy Development Workshops held



1,500

registrants for 11 NRC-hosted webinars on current or emerging topics



2,000

NRC website visits/month

**Hits**Healthy Eating Manual:  
~1,200 Page visits/month

250

twitter followers



# The New Nutrition Resource Centre

## Nutritional Resource Centre's New Focus Expands its Impact

Over the last year, the Nutrition Resource Centre (NRC) has been working hard on its new mandate of strengthening the capacity of health promotion professionals and community partners involved in healthy eating and nutrition across the health continuum. While the NRC has existed and continued to be operated by the Ontario Public Health Association since 1999, 2013 was a banner year for the NRC as it rolled out its new mandate.

Funded by the Ministry of Health and Long Term Care, the NRC is now working to foster knowledge transfer and exchange (KTE) and building a centre of excellence in evidence-based resources and tools that will support program and policy development throughout Ontario.

In 2013/14, some of the NRC's knowledge exchange and transfer activities have included:

- The release of a redesigned daily bulletin, the "News In Brief";
- The launch of a new website in September 2013;
- An annual conference on "Health in All Policies: Advancing an Intersectoral Approach to Promoting Healthy Eating in Ontario";
- 11 webinars on hot and emerging topics in healthy eating and nutrition; and
- Food and nutrition policy local development support workshops.

In 2014-15, the NRC will explore innovative topics and alternative platforms to facilitate its knowledge exchange and transfer activities to draw in new stakeholders.

## Policy Development 3 successful workshops held

**Supporting** capacity building in local policy development is a new function for the NRC. Last year, the NRC hosted 3 workshops on:

- o Food and Nutrition Policy Development (101);
- o Building Public Support In Local Healthy Eating And Nutrition Policies; and
- o Policy Engagement: How the System Works and How to work the System .

Each workshop provided practical, how-to information and resources for individuals involved with healthy eating or nutrition policy development. Results showed these workshops improved attendee's knowledge and skills, and provided an interactive, hands-on learning experience. The NRC also experimented with audio-streaming technology to connect with attendees in remote locations.





**T**he daily popular nutrition “News in Brief” is a free service offered by the NRC to help fulfill its role in supporting nutrition professionals and health promotion intermediaries. The NRC sends out the latest healthy eating and nutrition headlines, from Monday to Friday.

The NRC also offer two special editions each week: “What’s Up Wednesday”, which includes updates specifically from the NRC (such as our special events, workshops, and webinars), and “Feature Friday”, which includes updates from external and/or partner organizations (such as nutrition related job postings).

## Annual Conference

**Over** 100 people attended the NRC’s March 6, 2014 annual conference on the theme “**Health in all Policies: Advancing an Intersectoral Approach to Promoting Healthy Eating in Ontario**”. This theme reflects an emerging collaborative approach to improving health by including healthy eating, equity, and sustainability considerations into decision-making across sectors and policy areas.



## STAKEHOLDER ENGAGEMENT

**Over the last year, the NRC increased formal engagement with its stakeholders on emerging healthy eating and nutrition topics and issues and enhanced collaboration and networking with Community Health Centers, Family Health Teams, Public Health Units, and other health partners.**

This past year, the NRC undertook 16 “Road Shows” that were attended by 165 individuals representing 9 Community Health Centers, 20 Family Health Teams, and 4 Public Health Units. The NRC staff also attended over 13 conferences, consultations, and meetings including:

- Ontario Public Health Convention (TOPHC)
- Canadian Public Health Association (CPHA) Conference
- Ontario Society of Nutrition Professionals in Public Health (OSNPPH) New Executive meeting
- OPHA Fall Forum
- Family Health Team RDs of Ontario Conference
- Health Canada Consultation on Caffeinated Beverages
- MOHLTC Consultations on Menu Labelling & Marketing to Children
- Association of Family Health Teams of Ontario Conference
- Association of Local Public Health Agencies Fall Symposium
- Healthy Kids Forum

“It was well organized, the level and experience of the speakers was astonishing!”

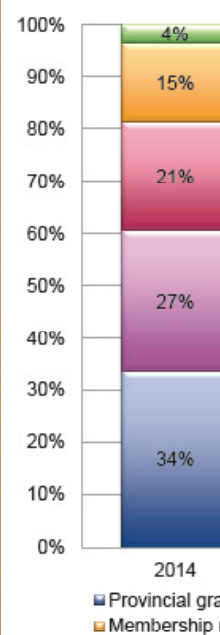
Participant  
2014 NRC Workshop

Sign up for the  
News in Brief at  
[www.nutritionrc.ca](http://www.nutritionrc.ca)

## The Public Health Files

OPHA's new e-bulletin! Check it out today.

Changes in OPHA



# Strong Finish to the Fiscal Year

OPHA was able to diversify its funding in 2013-14 through membership fees, educational and training events, sponsorships and government support for various projects.

An expenditure review, renegotiation of contracts and new financial processes and policies resulted in greater efficiencies and cost savings. OPHA's 2013-14 unqualified audit results reflected the organization's sound management practices and internal control systems. A strong foundation has been laid for the year ahead.

## Ontario Public Health Association

Statement of Revenue and Expenses  
Year Ended March 31, 2014

### REVENUE

	2013-14	2012-13
Program Fund (NRC)	\$ 673,765	\$ 517,989
Provincial Grant	150,000	150,000
Conference Income	119,368	70,316
Project Revenue	92,429	11,880
Membership Revenue	67,511	60,614
Sundry Income	15,771	35,019

**\$ 1,118,844      \$ 845,818**

### EXPENSES

	2013-14	2012-13
Program (NRC)	\$ 673,765	\$ 517,989
Salaries & Benefits	257,034	81,693
Events & Board Expenses	58,095	24,941
Telecommunication	47,109	28,672
Membership, Legal & Audit Fees	26,674	59,930
Rent	23,015	22,534
Travel	6,366	9,984
Insurance	5,330	3,890
Other	22,027	60,382

**\$ 1,119,415      \$ 810,015**

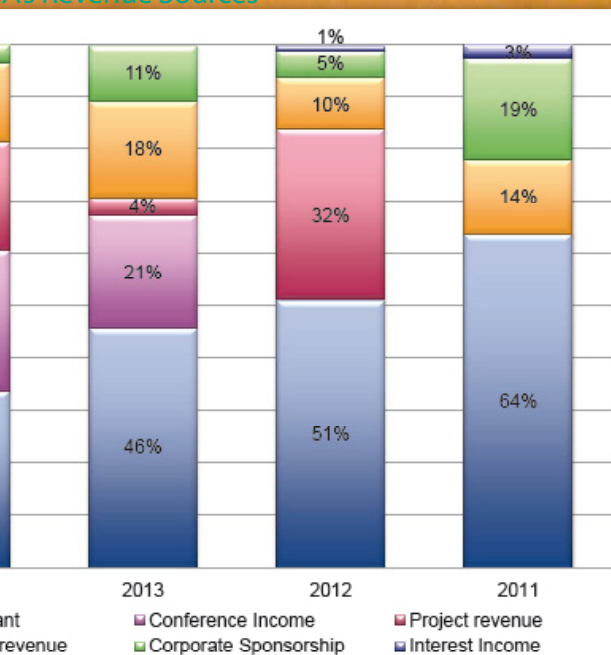
Recovery of expenses from projects (122,400) (107,100)

**\$ 997,015      \$ 702,915**

### EXCESS OF REVENUE OVER EXPENSES

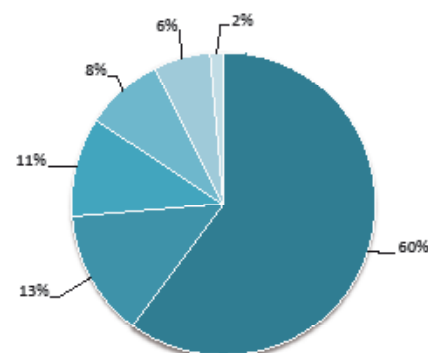
**\$ 121,829      \$ 142,903**

### OPHA's Revenue Sources



### Revenue by Source Fiscal 2013-14

- Program Fund (NRC)
- Provincial grant
- Conference Income
- Project revenue
- Membership revenue
- Sundry Income



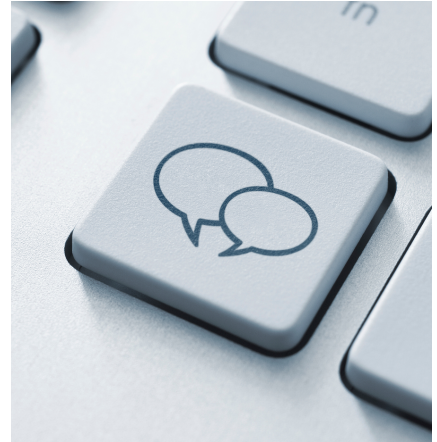


OPHA provides leadership on issues affecting public health and strengthens the impact of people active in public and community health throughout Ontario



## Be Part of a Public Health Community

Join one of OPHA'S workgroups to tackle pressing issues and advocate for policy change.



## Network & Grow Professionally

Each year OPHA hosts a dynamic Fall Forum on various issues from e-Health to Quality in Public Health. OPHA also hosts networking soirées to allow students and public health leaders to connect.



## Be in the Know

Free for members, OPHA provides monthly webinars on hot topics in public health and updates on the latest provincial developments.



## Collaborate

OPHA works with coalitions and networks to advance healthy public policy. Some of our partners are: ANDSOOHA, AOHC, ASPHI/CIPHI-O, RNAO-CHNIG, HPO, OAPHD, and more

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