

UNPACKING FOOD LITERACY

NOVEMBER 15, 2018
CHESTNUT CONFERENCE CENTRE, TORONTO
WWW.NUTRITIONRC.CA

#UnpackingFoodLiteracy #NRC2018Forum



NUTRITION
RESOURCE
CENTRE

CENTRE DE
RESSOURCES
EN NUTRITION

OPIHA

Ontario Public Health Association
l'Association pour la santé publique de l'Ontario
Established/Établi 1949



Who is the NRC?

The Nutrition Resource Centre (NRC), housed within the Ontario Public Health Association, has been in existence for almost 20 years providing knowledge exchange and capacity building activities and resources for health intermediaries including registered dietitians, health promoters, educators, program planners and other providers. Staffed by a team of Registered Dietitians, NRC is the go-to place to find out about the latest tools, training, trends, research and policies that can help people make the healthy choice an easier choice. Through networking and collaboration, the NRC is fostering knowledge transfer and exchange (KTE) and building a centre of excellence in evidence-based resources and tools that will support program and policy development throughout Ontario.

The NRC Forum

The NRC Forum is an annual event that aims to explore best practices and emerging topics in the field of healthy eating and nutrition. The Forum consistently brings together health promotion and nutrition professional from multiple sectors (e.g., public health, community health, primary care, hospitals, academia, industry, not-for-profit, government, NGO's, etc.) and attracts many students in undergraduate as well as graduate studies at universities and colleges across the province.

Event
Partners



UNPACKING

FOOD LITERACY

NOVEMBER 15, 2018
CHESTNUT CONFERENCE CENTRE, TORONTO
WWW.NUTRITIONRC.CA

#UnpackingFoodLiteracy #NRC2018Forum

NRC's 2018 Forum

Unpacking Food Literacy: Innovation. Collaboration. Evidence. Action.

Food literacy is an important strategy to enable healthy eating and may help reduce the burden of obesity and chronic disease. Growing concerns about unhealthy eating habits, including consuming too many processed food and beverages and the lack of food literacy in children, youth and adults has inspired the theme for our annual forum this year to focus on **Unpacking Food Literacy**.

Unpacking Food Literacy looks to bring together health professionals, service providers, educators, students, researchers, government decision makers and other food literacy champions to showcase innovative programs/initiatives and share the latest research, resources and tools to ultimately help consumers make healthier food choices.

Forum Objectives:

- To bring together food literacy players to facilitate networking and information sharing
- To share the latest research on food literacy
- To explore the implications of research for practice
- To showcase innovative programs and initiatives related to food literacy
- To share resources and tools to promote food literacy



Click [HERE](#) for program information!

Key Forum Messages:

- how food literacy is defined and its components
- the current state of food literacy and what programming is happening in Ontario and beyond
- the latest research and strategies to impact and evaluate behaviour change through food literacy programs, policies and interventions

UNPACKING

FOOD LITERACY

NOVEMBER 15, 2018
CHESTNUT CONFERENCE CENTRE, TORONTO
WWW.NUTRITIONRC.CA

#UnpackingFoodLiteracy #NRC2018Forum

Sponsorship Opportunities

Sponsorship packages can be customized to meet your organization's sponsorship objectives!

	Diamond (\$3000 For Profit / \$2000 Non-Profit)	Gold (\$2500 For Profit / \$1800 Non-Profit)	Silver (\$2000 For Profit / \$1600 Non-Profit)	Bronze (\$1700 For Profit / \$1400 Non-Profit)	Lanyard (\$1500 For Profit / \$1200 Not for Profit)	Conference Bags (\$1500 For Profit / \$1200 Not for Profit)	Snack Break (\$1300 For Profit / \$1100 Not for Profit)	Exhibit Space (\$900 For Profit / \$600 Not for Profit)
# of Complimentary Passes	3	3	2	2	1	1	1	1
Exhibit Space	Prime Space	•	•	•	•	•	•	•
Logo on OPHA/NRC'S Website	•	•	•	•	•	•	•	•
Logo on Online External Communications	•	•	•	•	•	•	•	
Logo on Printed Materials	•	•	•	•				
Logo on Conference Screen	•	•	•	•				

Event Partners



the alliance for healthy food & farming

UNPACKING

FOOD LITERACY

NOVEMBER 15, 2018
CHESTNUT CONFERENCE CENTRE, TORONTO
WWW.NUTRITIONRC.CA

#UnpackingFoodLiteracy #NRC2018Forum

Sponsorship Opportunities

Sponsorship packages can be customized to meet your organization's sponsorship objectives!

	Diamond (\$3000 For Profit / \$2000 Non-Profit)	Gold (\$2500 For Profit / \$1800 Non-Profit)	Silver (\$2000 For Profit / \$1600 Non-Profit)	Bronze (\$1700 For Profit / \$1400 Non-Profit)	Lanyard (\$1500 For Profit / \$1200 Not for Profit)	Conference Bags (\$1500 For Profit / \$1200 Not for Profit)	Snack Break (\$1300 For Profit / \$1100 Not for Profit)	Exhibit Space (\$900 For Profit / \$600 Not for Profit)
Discount for Additional Passes	20% Off	15% Off	10% Off					
Sponsored Swag					Lanyards with Logo	Conference Bags with Logo		
Verbal Recognition at Opening of Forum	•	•	•					
One Piece of Promotional Material in the Participant Registration Package	•	•	•					
Other Benefits							Health break signage	

[Click here](#) to register as a sponsor or email us at events@opha.on.ca!