

## What is the difference between the *Healthy Kids Community Challenge* and *Keeping Kids Healthy through Collective Impact*?

### Healthy Kids Community Challenge (HKCC)

### Keeping Kids Healthy through Collective Impact

**Project lead:** Ministry of Health and Long-Term Care

**Project lead:** Ontario Public Health Association

**Scope:** 45 participating communities

**Scope:** 4 participating communities

**Timeframe:** 2015 - 2018

**Timeframe:** 2018 – 2020

**Goal:**

- Support the **health** of children and families
- Direct health promotion activities and interventions
- Facilitate a healthy start in life, healthy eating, and healthy active communities

**Goal:**

- Support the **health outcomes and health equity** of children and families
- Strengthen capacity of communities to build linkages between health and social sectors
- Effectively support individuals who are disproportionately impacted by the social determinants of health

**Focus:**

- Changing specific health promoting behaviors
- Plan and implement comprehensive, theme-based, community interventions

**Focus:**

- Building capacity for collective impact between health and social sectors
- Identify gaps/opportunities in community capacity and system of services and supports to address SDOHs
- Support linkages and collaboration between sectors and integration of services

Producing **behavior change** at the **individual level**

Producing **change to processes, services or supports** at the **systems level**

**Objectives:**

- Promote behaviors, environments, and policies that improve health and reduce risk for chronic disease

**Objectives:**

- Build capacity for collective impact process
- Identify system-level gaps in community capacity to build linkages and collaborate across sectors
- Develop, implement and evaluate a plan that addresses local gaps
- Increase system-level collaboration and coordination between health and social sectors to better address those impacted by the SDOHs