

Resolution: Creating A New Membership Category, *Public Health Supporter*, for Non-Public Health Organizations

Background

Various non-public health organizations have expressed interest in being associated with OPHA but have viewed the high cost of being an Organizational Member (i.e. \$2,000) as a barrier to joining. OPHA's Membership Committee and Board of Directors have been discussing ways to retain members and attract new ones, especially those who have partnered with OPHA on various advocacy initiatives and projects.

OPHA's bylaws outline its membership categories and the related fees and require members' approval of any changes. Specifically, the bylaw states: *"The annual OPHA membership fees for Individual Members, Organizational Members and for Constituent Society Members shall be set by the Board of Directors, and approval by Members at a subsequent meeting of the Members of the OPHA."*

This resolution calls for members to support the creation of a new category of membership called "Public Health Supporters" to both attract those non-profit organizations and public-minded agencies that have been our key stakeholders, partners and colleagues as well as to increase OPHA's revenues. The membership fee for this new category would be set accordingly to a sliding scale based on an organization's annual budget with a minimum fee of \$300. Only organizations whose mandate and activities are aligned with OPHA's mission would be able to purchase this type of membership.

Public Health Supporters would receive similar benefits as individual members do as well as the following additional benefits:

- their organization's logo on OPHA's Partnership webpage;
- Free Advertising of events, news, job postings, etc. on OPHA's social media channels;
- the use of OPHA's logo as collaborator/partner in their advocacy efforts (after approval from OPHA's Advocacy Committee); and
- one vote on any matters put to OPHA's membership for support.

Resolution:

Whereas OPHA believes in the importance of collaborating with different organizations with similar goals and interests;

Whereas OPHA wants to capitalize on the interest of other non-public health organizations joining OPHA as a supporter;

Whereas the annual OPHA membership fees must be approved by Members;

NOW THEREFORE BE IT RESOLVED THAT a new membership category for non-profit organizations committed to public health be included as an option among OPHA's membership categories (e.g. regular, individual, organizational) with a fee set by OPHA's Board of Directors.