



Build & measure your networks to increase intersectoral collaboration

Health In All Policies: Advancing an Intersectoral
Approach to Promoting Healthy Eating in Ontario

March 6, 2014

Health Nexus



- Working across sectors for more than 25 years to enhance community well-being and advocate for policies and resources that promote health.

An iceberg floating in a blue ocean. The tip of the iceberg is above the water line and is labeled 'Healthy Eating'. The much larger part of the iceberg is submerged below the water line and contains various labels representing determinants of healthy eating. The labels are arranged in a way that suggests their relative importance or visibility, with 'Healthy Eating' being the most visible and 'Biology and Genetic Endowment' being the least visible.

Healthy Eating

Health Services

Income and
Social Status

Education

Employment
and Working
Conditions

Social
Support
Networks

Physical
Environments

Biology and
Genetic
Endowment

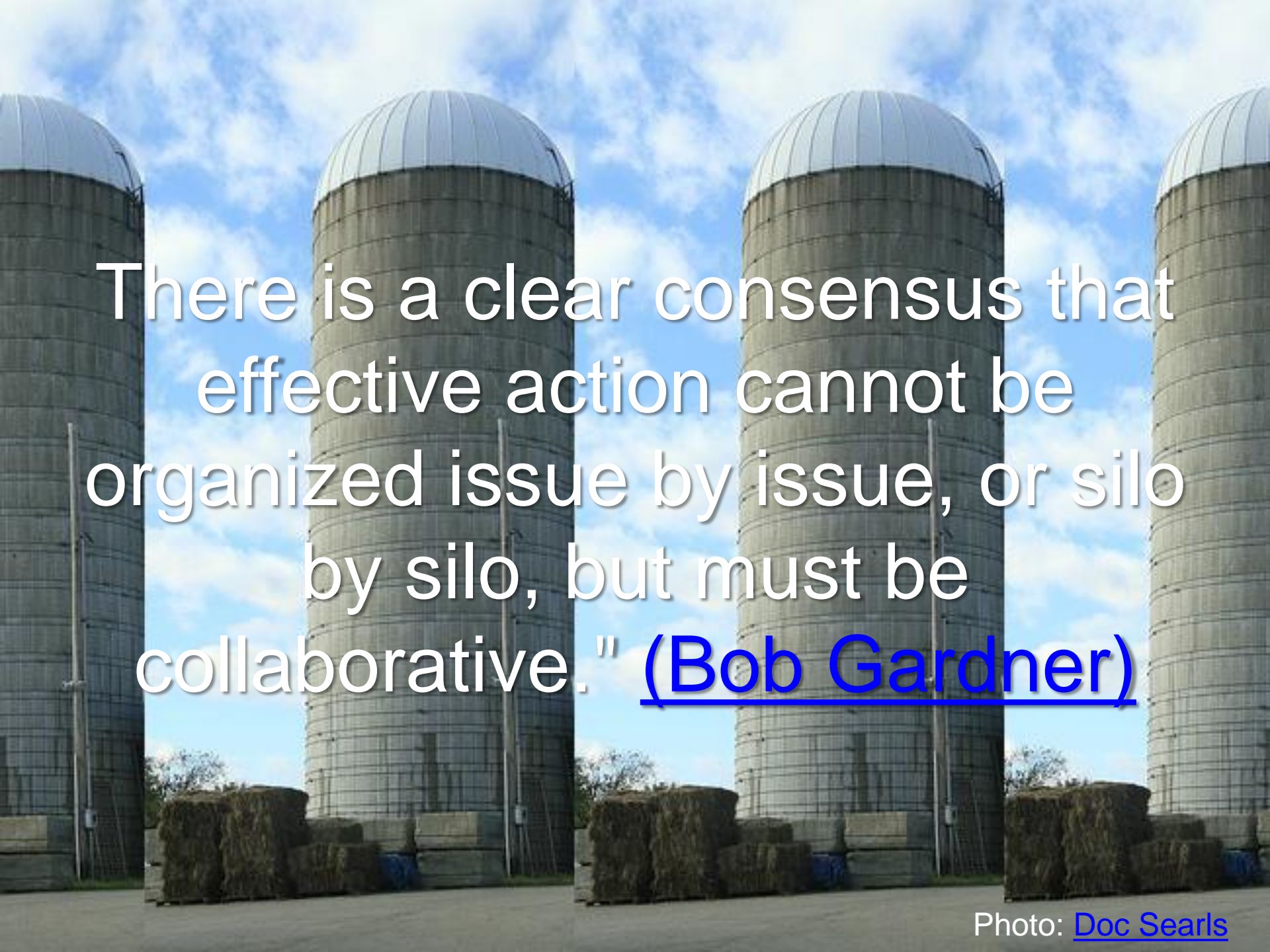
Social
Environments

Healthy Child
Development

Culture

Personal
Health
Practices and
Coping Skills

Gender



There is a clear consensus that effective action cannot be organized issue by issue, or silo by silo, but must be collaborative." [\(Bob Gardner\)](#)

What are networks?

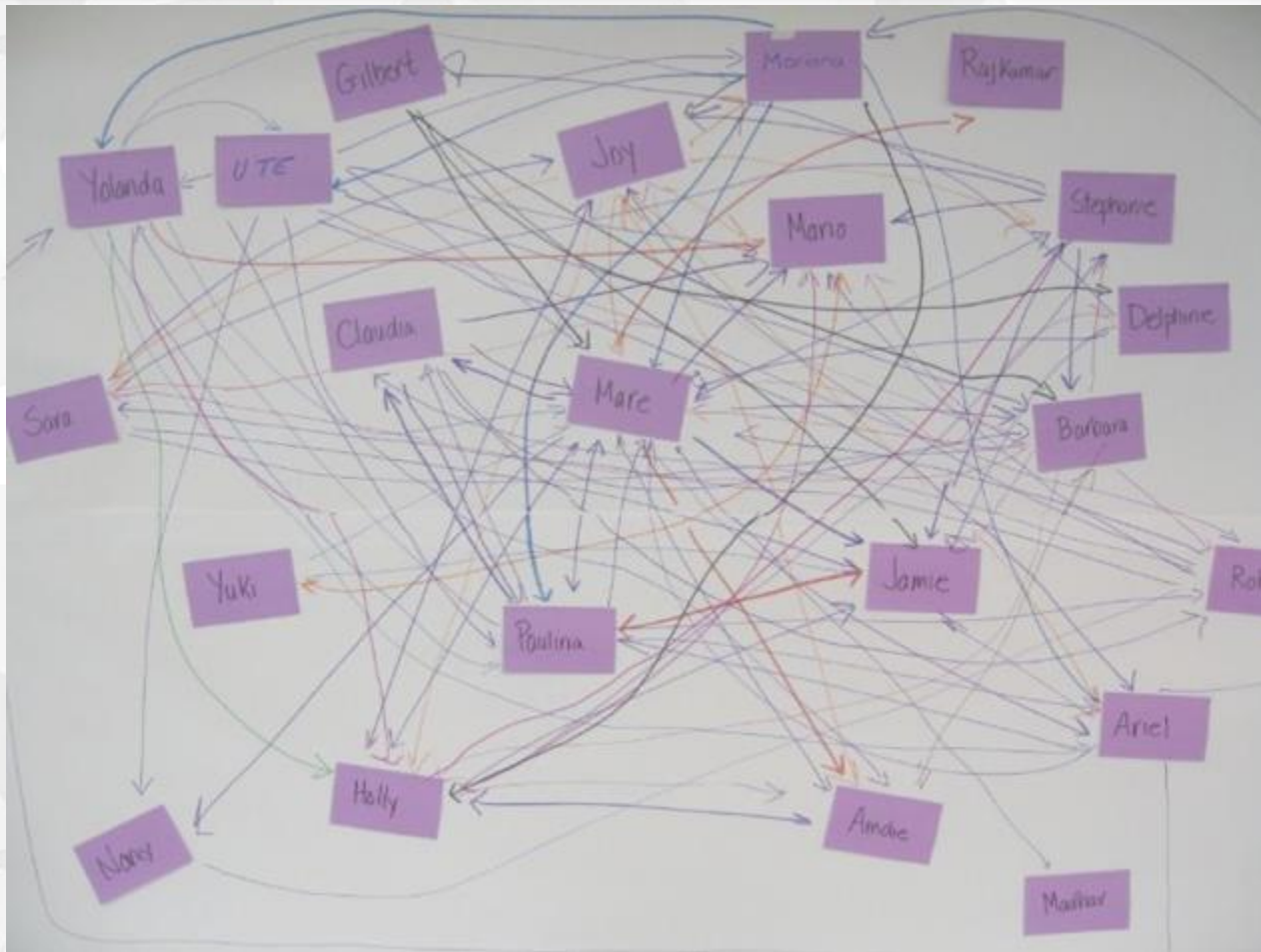
- Can be places of great change & innovation
- Often replace organizations as the mechanism to move complex issues forward
- Most importantly, networks are made up of people working together!



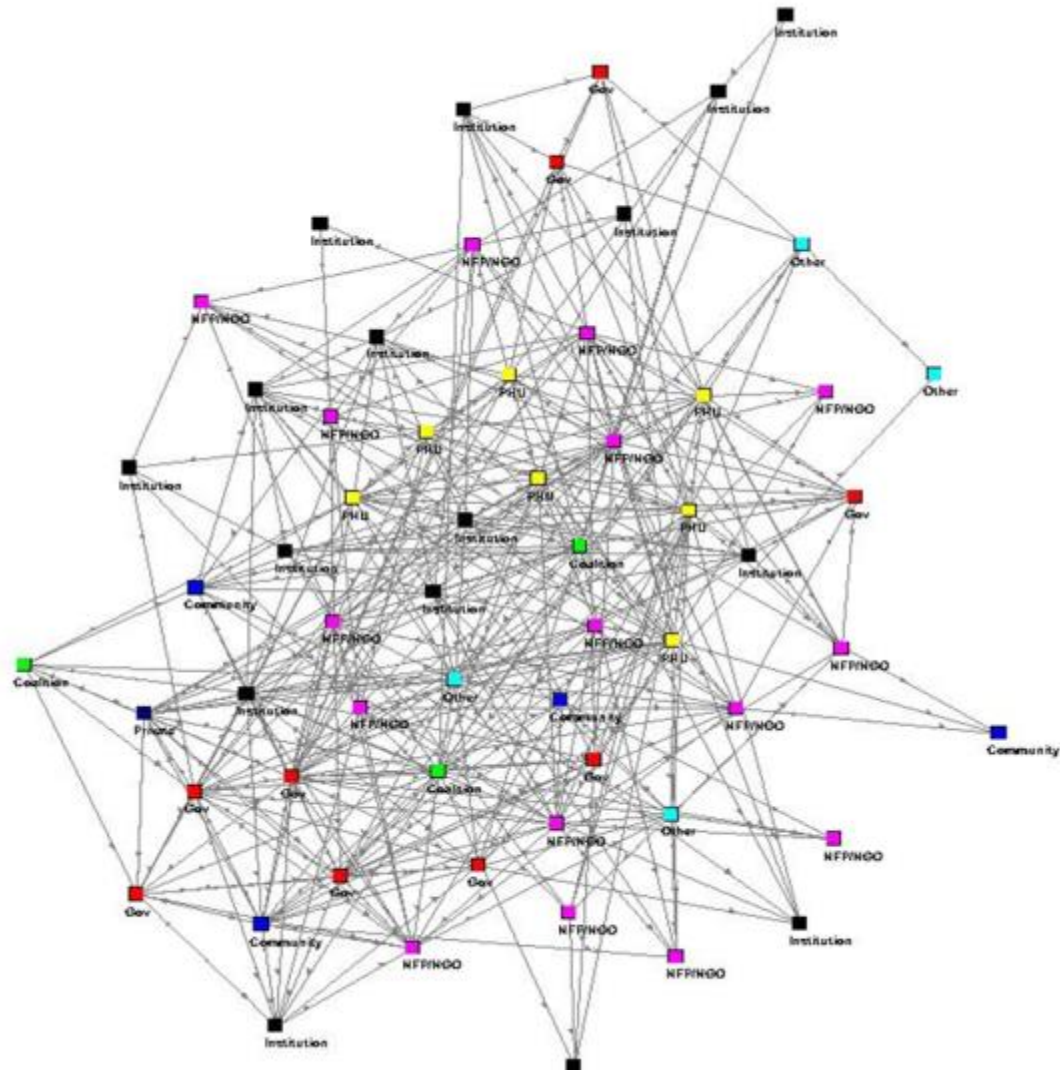
What is Network Mapping?

Network mapping and analysis helps us *visualize* and *explore* relationships within a group so that the group itself, and therefore its work and effectiveness, may be strengthened.

So this:



Becomes this:

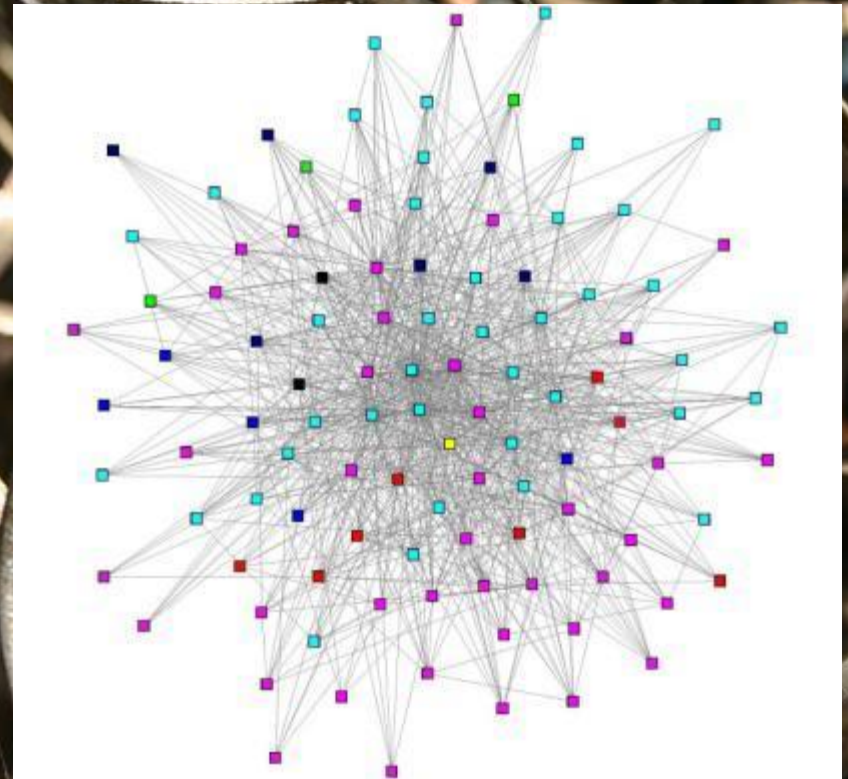
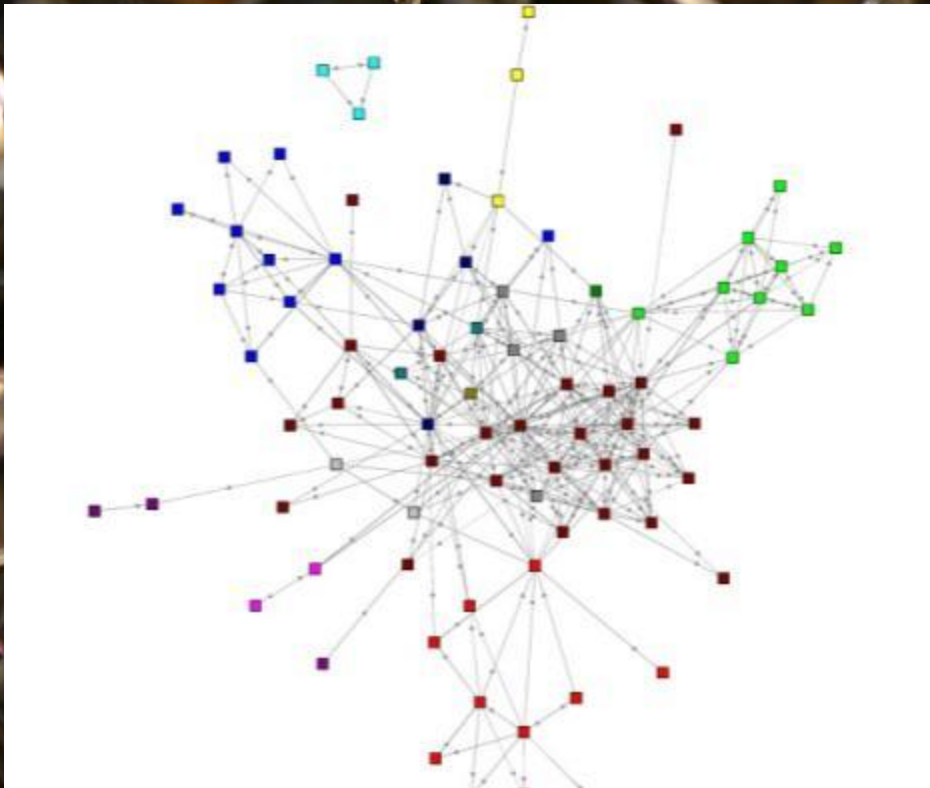
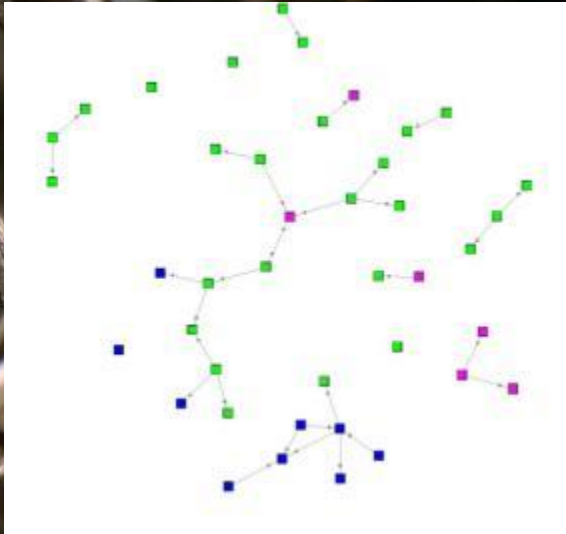




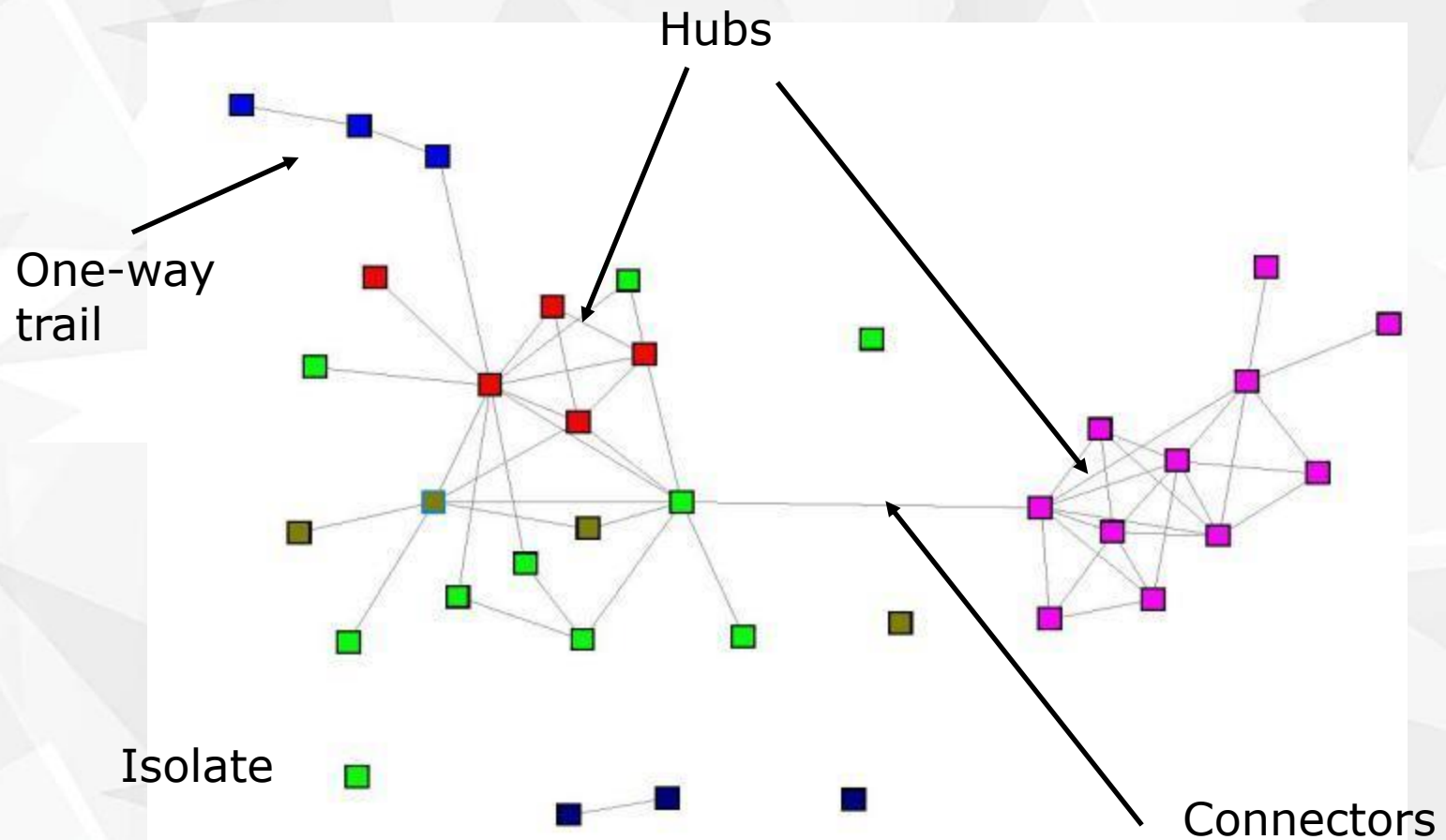
Photos: [Teo](#), [Yeshe](#), [Paradox 56](#), [theirhistory](#), [Mr. Ducke](#), [401\(K\)2012](#), [ildiva](#), [icerunner](#)

Network mapping helps make issues visible

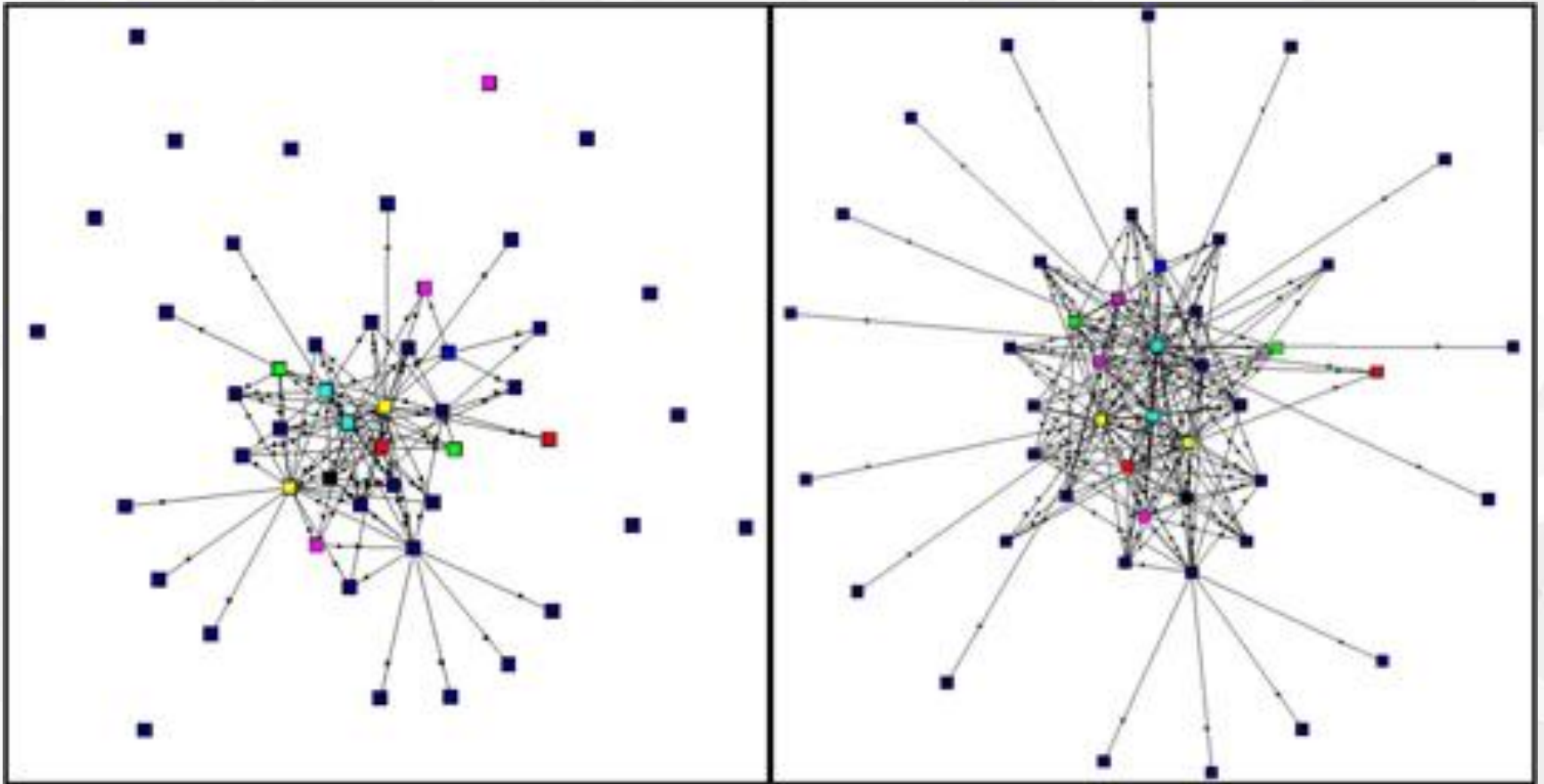
Photo: [Dan Zen](#)



Network map elements



Development over time



How network mapping works

1. Set goals together
2. Use existing data or develop an online survey
3. Analyze the data and create the maps
4. Interpret the maps & identify possibilities for network weaving

Step 1: What are your goals?

- *What is the current intersectoral ‘snapshot’?*
- *Who is leading and innovating in this network?*
- *What groups are influential outside the core?*
- *What are the referral patterns?*
- *How can we measure current levels of collaboration?*
- *How do we find new partners?*
- *How can we reach a new target audience?*

Step 2: Use your own data or develop an online survey

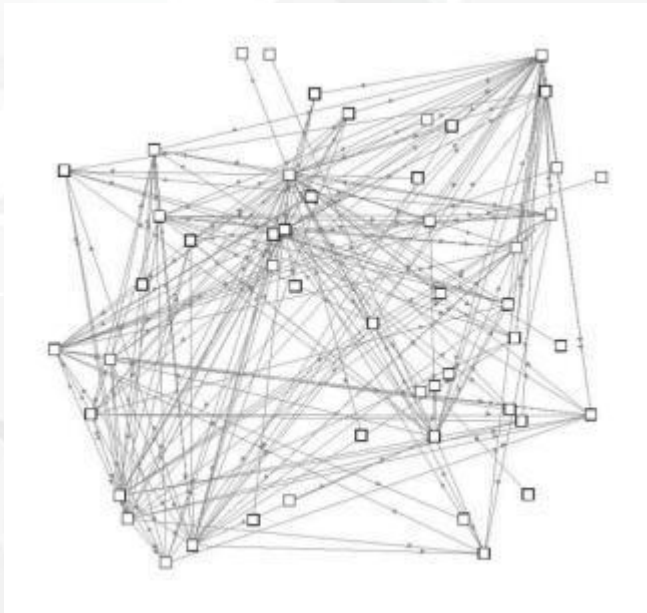


2-PART ONLINE SURVEY

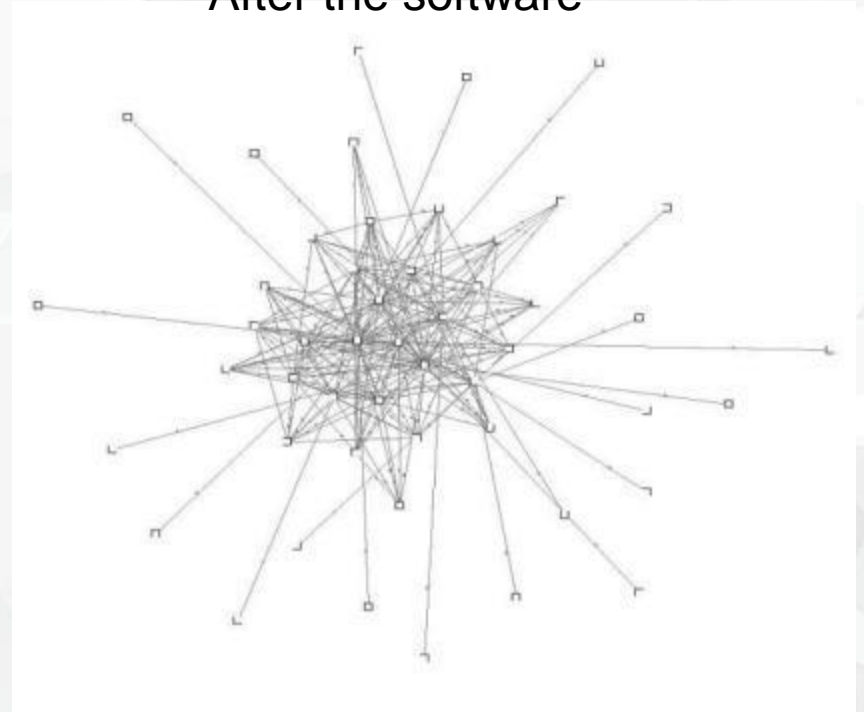
Part 1	Part 2
Demographic questions <ul style="list-style-type: none">•E.g. sector, size, priority/focus	Relationship questions <ul style="list-style-type: none">•E.g. leadership, collaboration, ideas

Step 3: Analyze data & create maps

Before the software



After the software

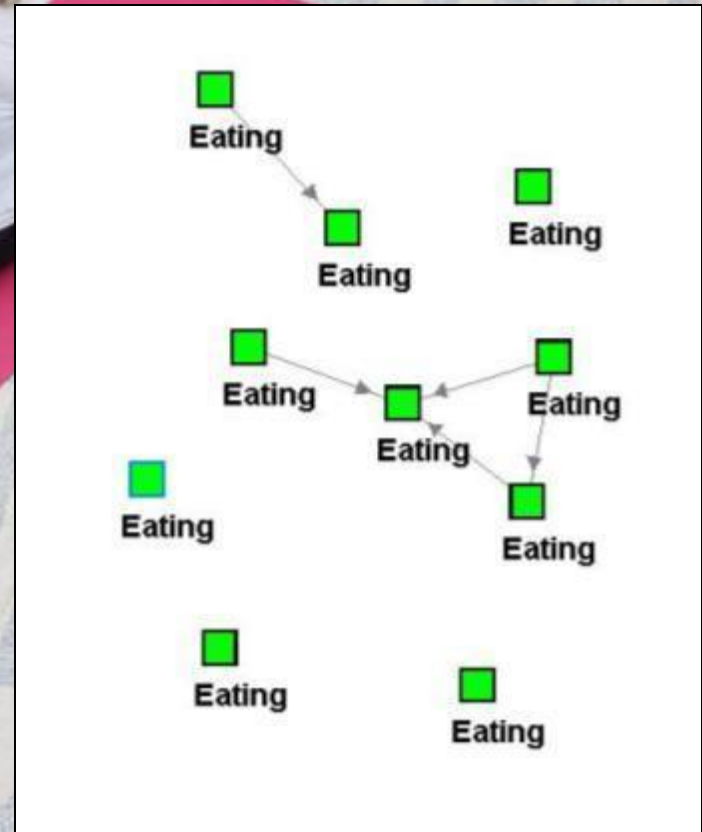
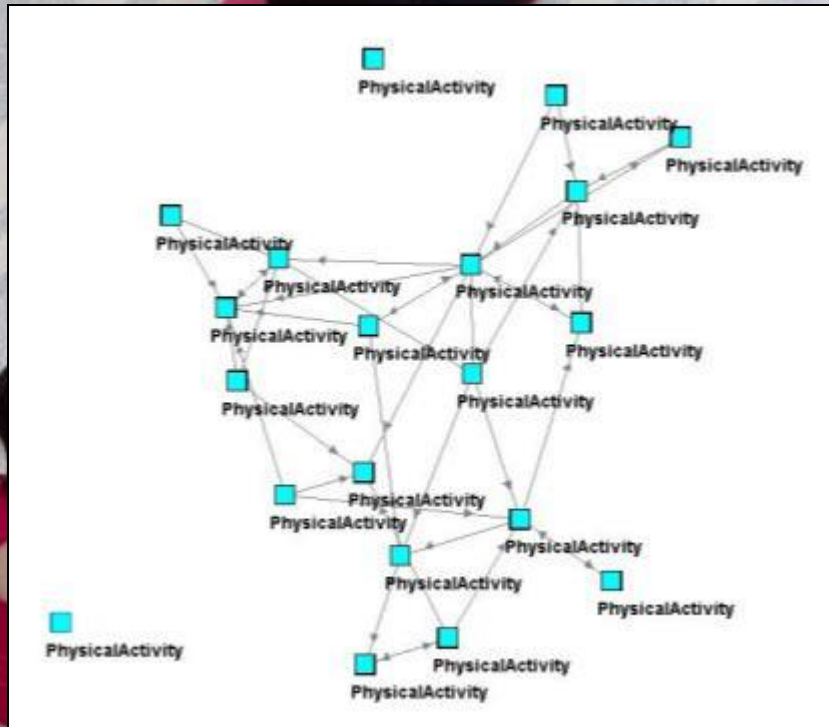


Step 4: Interpret the maps & find possibilities for network weaving

Look for patterns

- *Relationship between hub and periphery*
- *Who is leading and innovating in this network*
- *What groups are influential outside the core?*
- *Who is not connected?*
- *Any surprises?*

Look at existing structures





Look at existing diversity

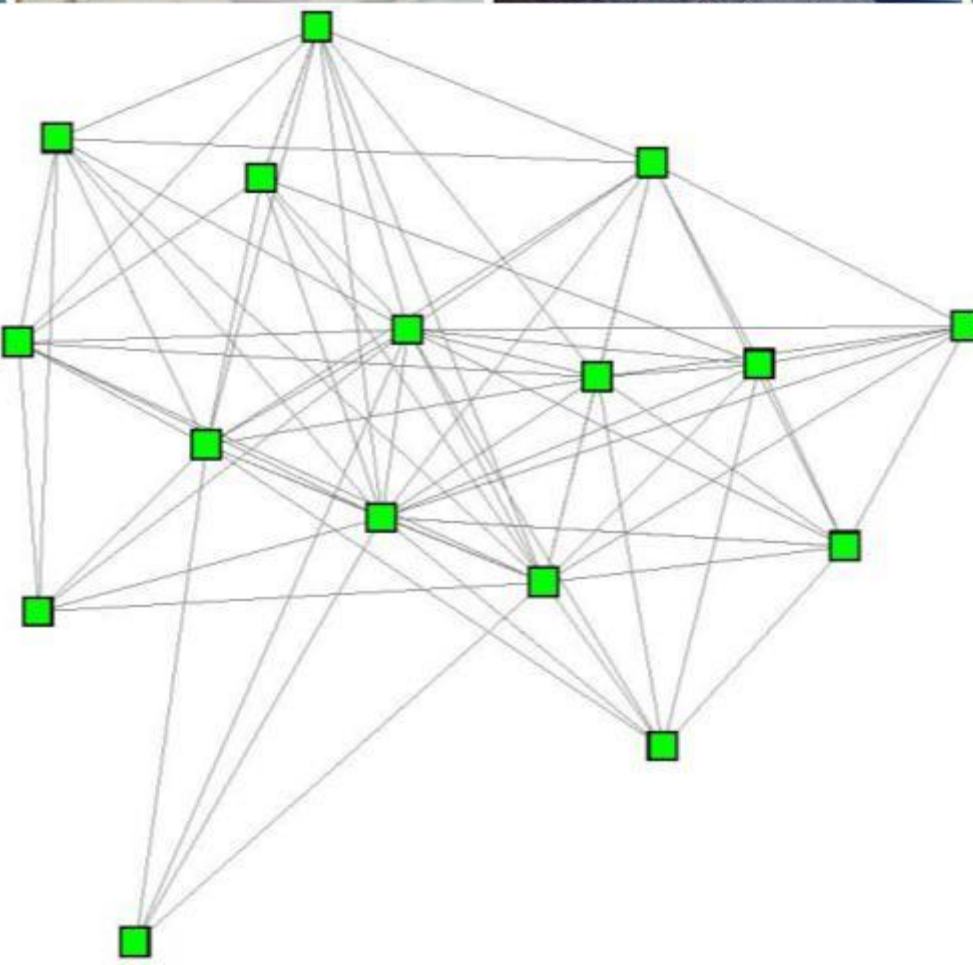
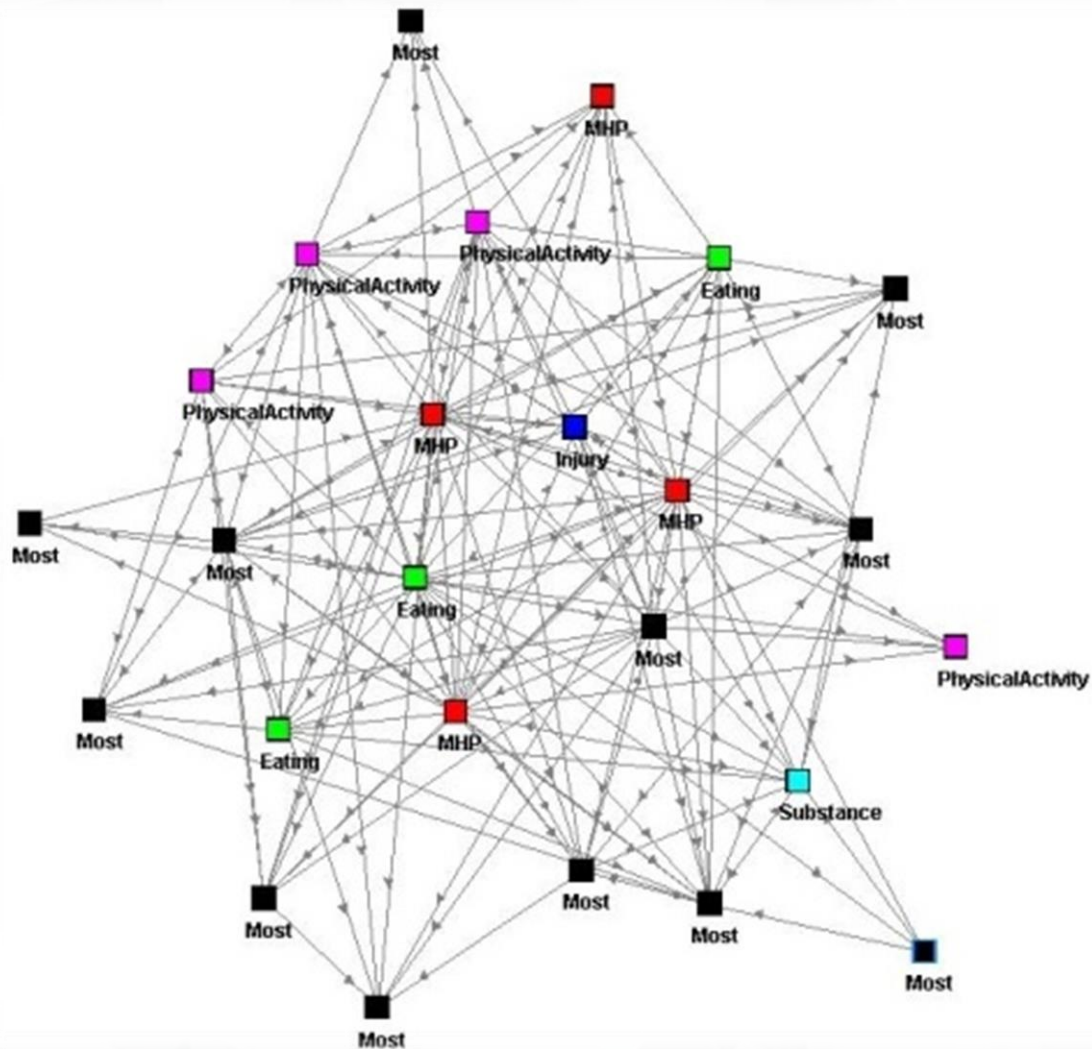
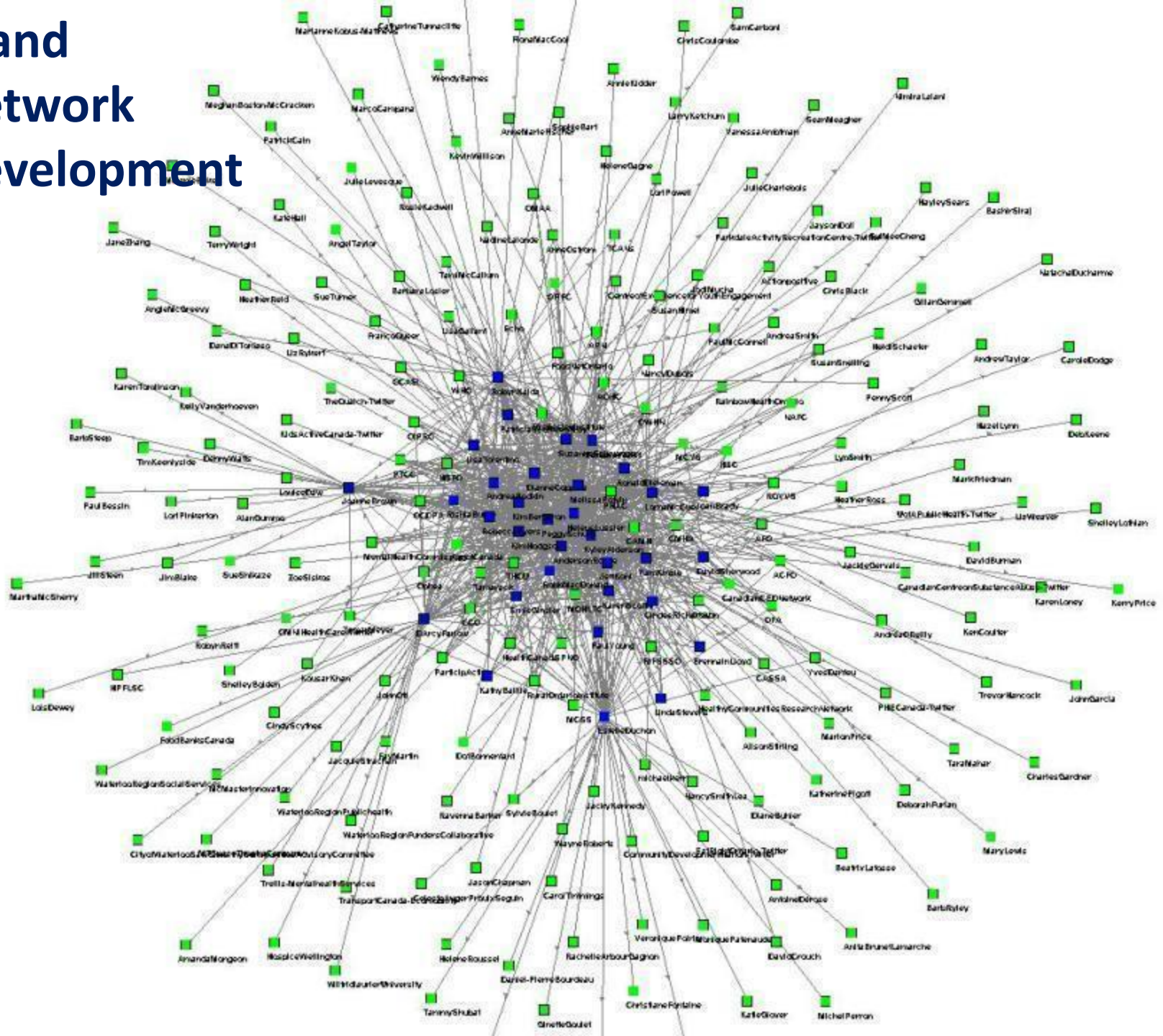


Photo: [Julie70](#)

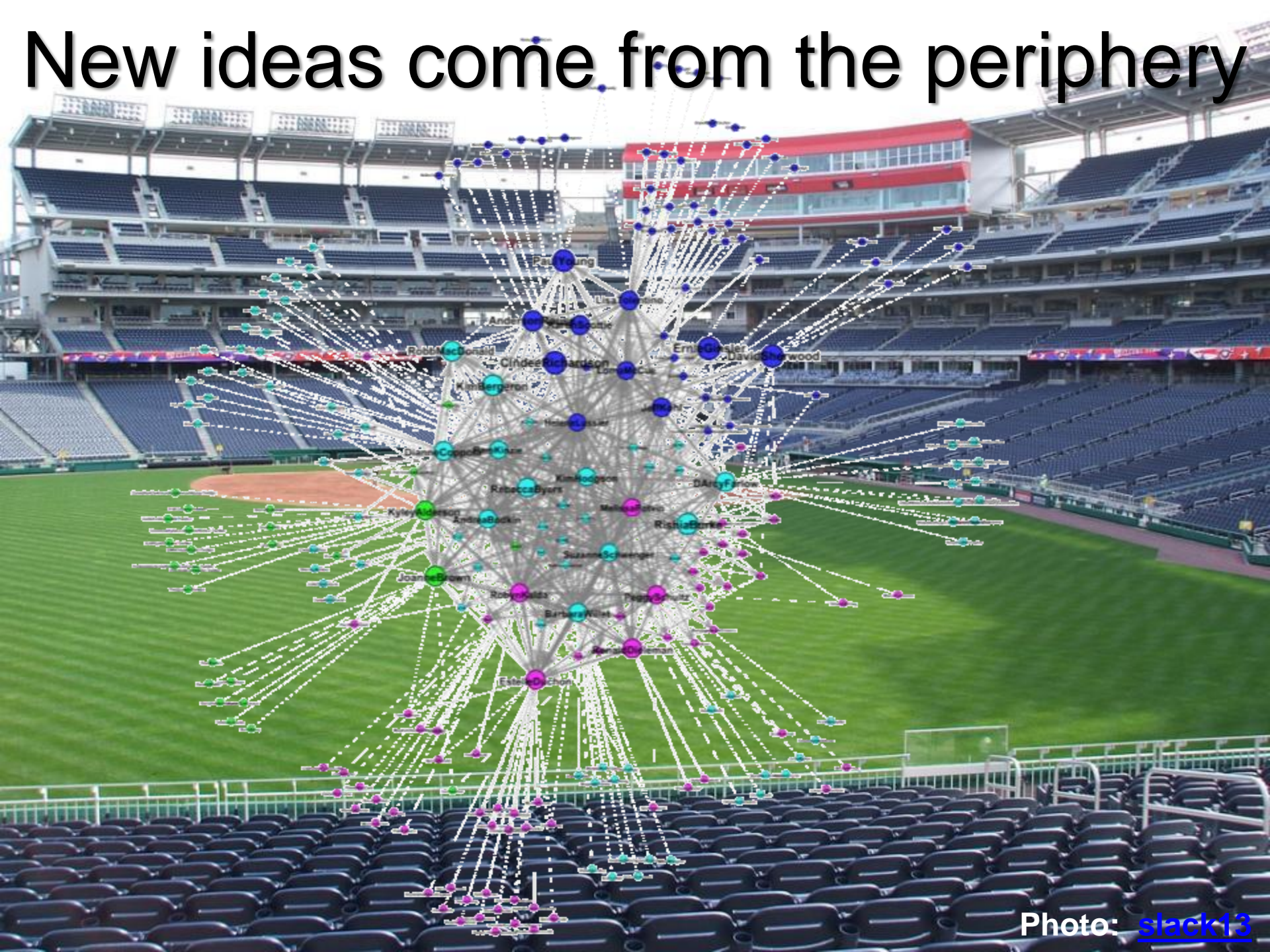
Opportunities for network weaving



...and
network
developr



New ideas come from the periphery

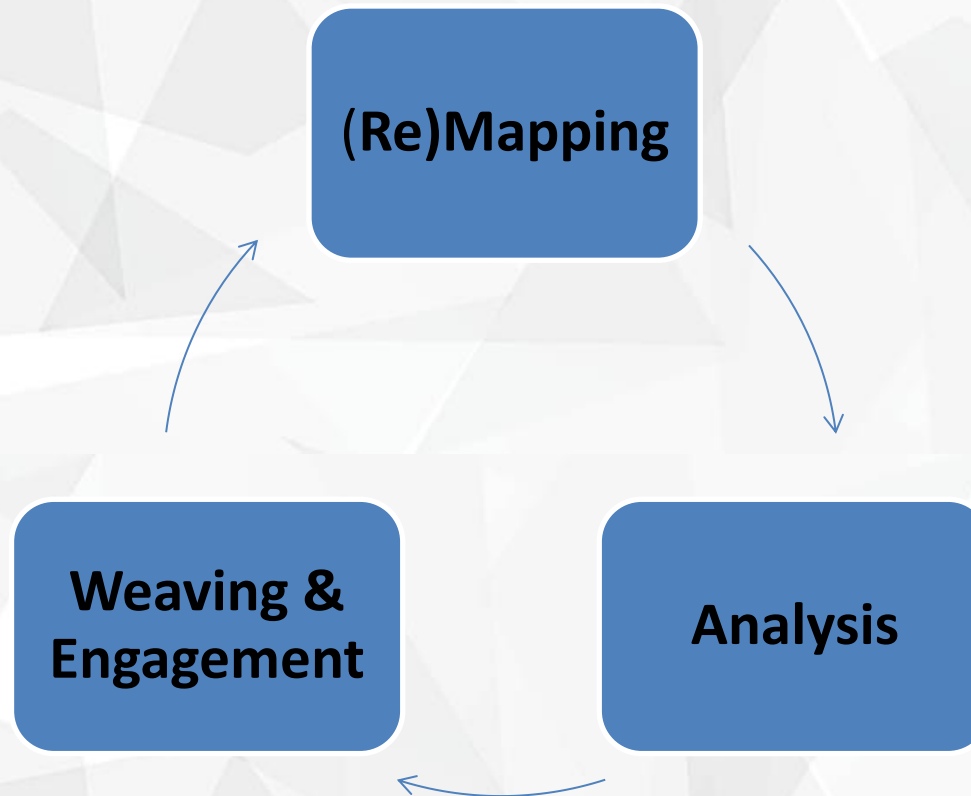


Guiding strategic interventions: Are there any surprises?



Photo: [The Saylesman](#)

Goal= network development





Network mapping enhances
collaboration for health

Intersectoral collaborations using this tool

- ✓ Road safety networks
- ✓ Falls prevention networks
- ✓ Best Start networks
- ✓ Francophone networks
- ✓ Evaluation and collective impact
- ✓ Service integration- Aboriginal health

Contact Us

416-408-2249 | 1-800-397-9567

Robyn Kalda , ext. 2226

Suzanne Schwenger, ext. 2267

[mapping @healthnexus.ca](mailto:mapping@healthnexus.ca)



*your health promotion specialist
votre spécialiste en promotion de la santé*