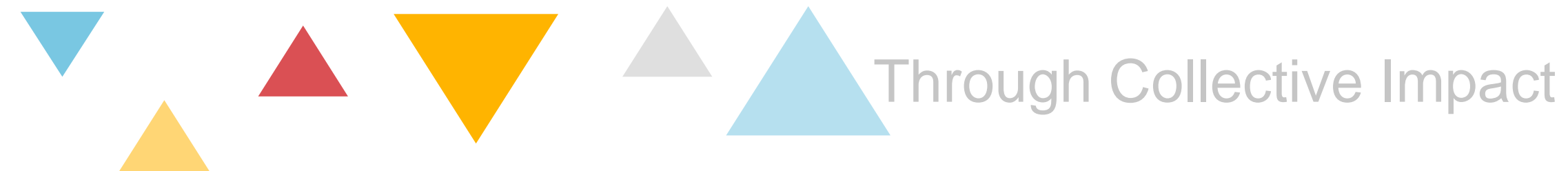


Leveraging Partnerships to Support System Change

Keeping Kids Healthy

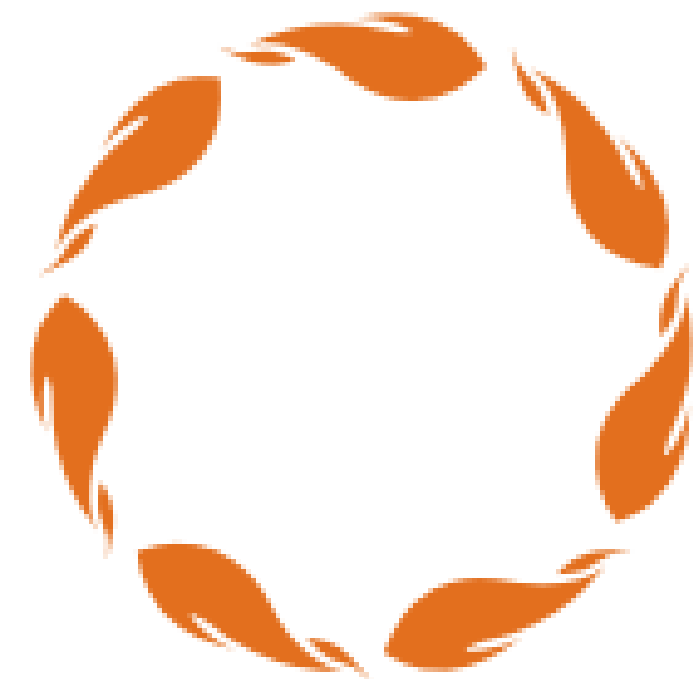


Webinar

January 29, 2020 at 11:00am

Kim Bergeron, Vincent Ng, Melanie Sanderson

Land Acknowledgement



Truth and
Reconciliation
Commission of Canada

Land acknowledgement to acknowledge the First Peoples
on whose traditional territories we live and work

<http://www.trc.ca/>

Ontario Public Health Association



Mission: To provide leadership on issues affecting the public's health and to strengthen the impact of people who are active in public and community health throughout Ontario



Keeping Kids Healthy



Through Collective Impact

Build and strengthen partnerships between health and social sector players to better address the social determinants of health and promote health equity among children



www.opha.on.ca/KeepingKidsHealthy.aspx



Project Partners



PROPEL
CENTRE FOR
POPULATION
HEALTH IMPACT



alPHA-OPHA Health Equity
Workgroup



association of family
health teams of ontario



Alliance for Healthier Communities
Alliance pour des communautés en santé



Funded by the government of Ontario



The views expressed in the publication are the views of the Recipient and do not necessarily reflect those of the



How many people are with you for this presentation?



just me,
no others

1 other
person

2 other
people

3 other
people

4 other
people

5 or
more
other
people

A

B

C

D

E

F



**What sector do you represent?
Please choose one.**

- | | | | | | | |
|----------------|-----------|----------------|------------------|------------|-----------|-------|
| Health
care | Education | Non-
profit | Public
health | Recreation | Municipal | Other |
| A | B | C | D | E | F | G |



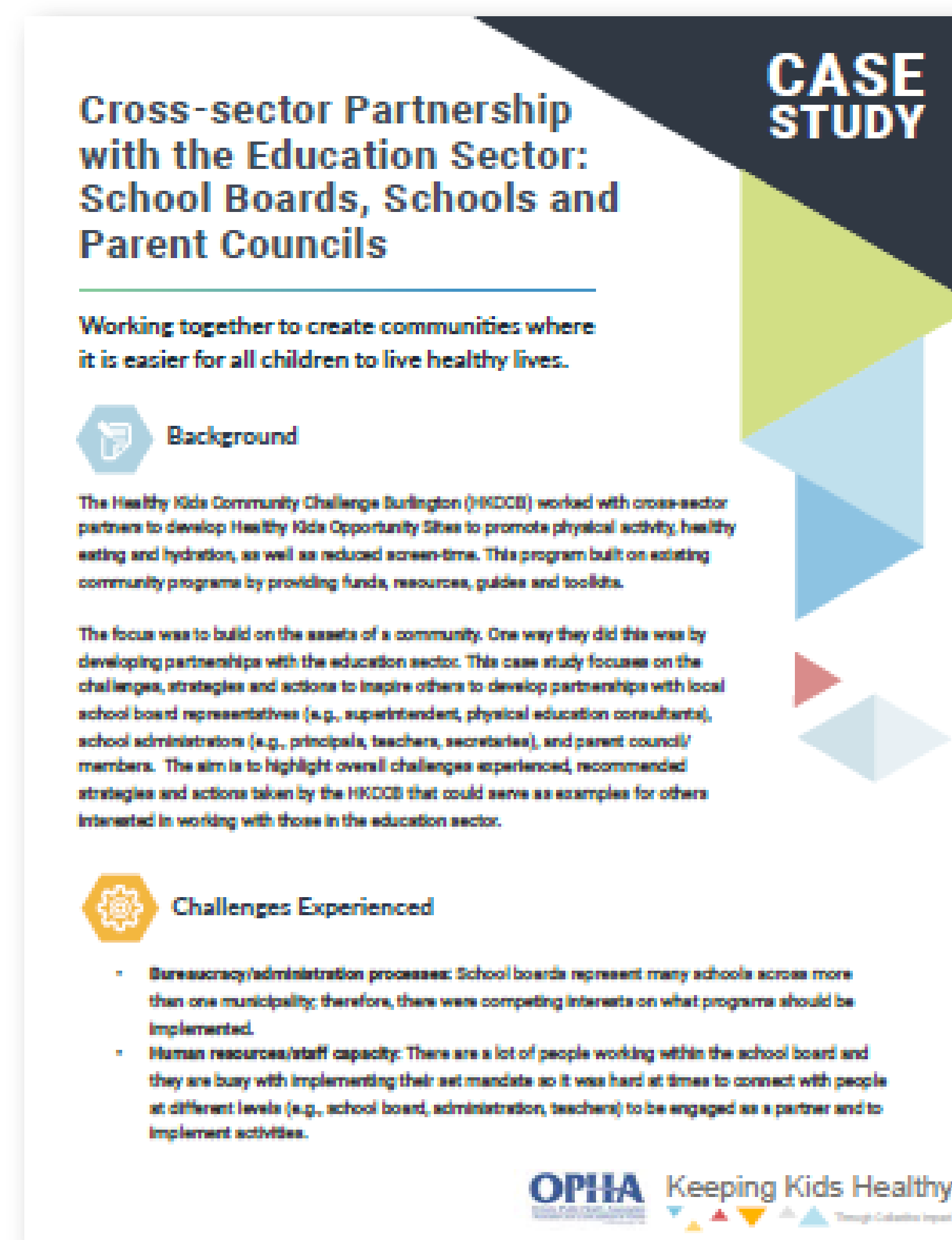
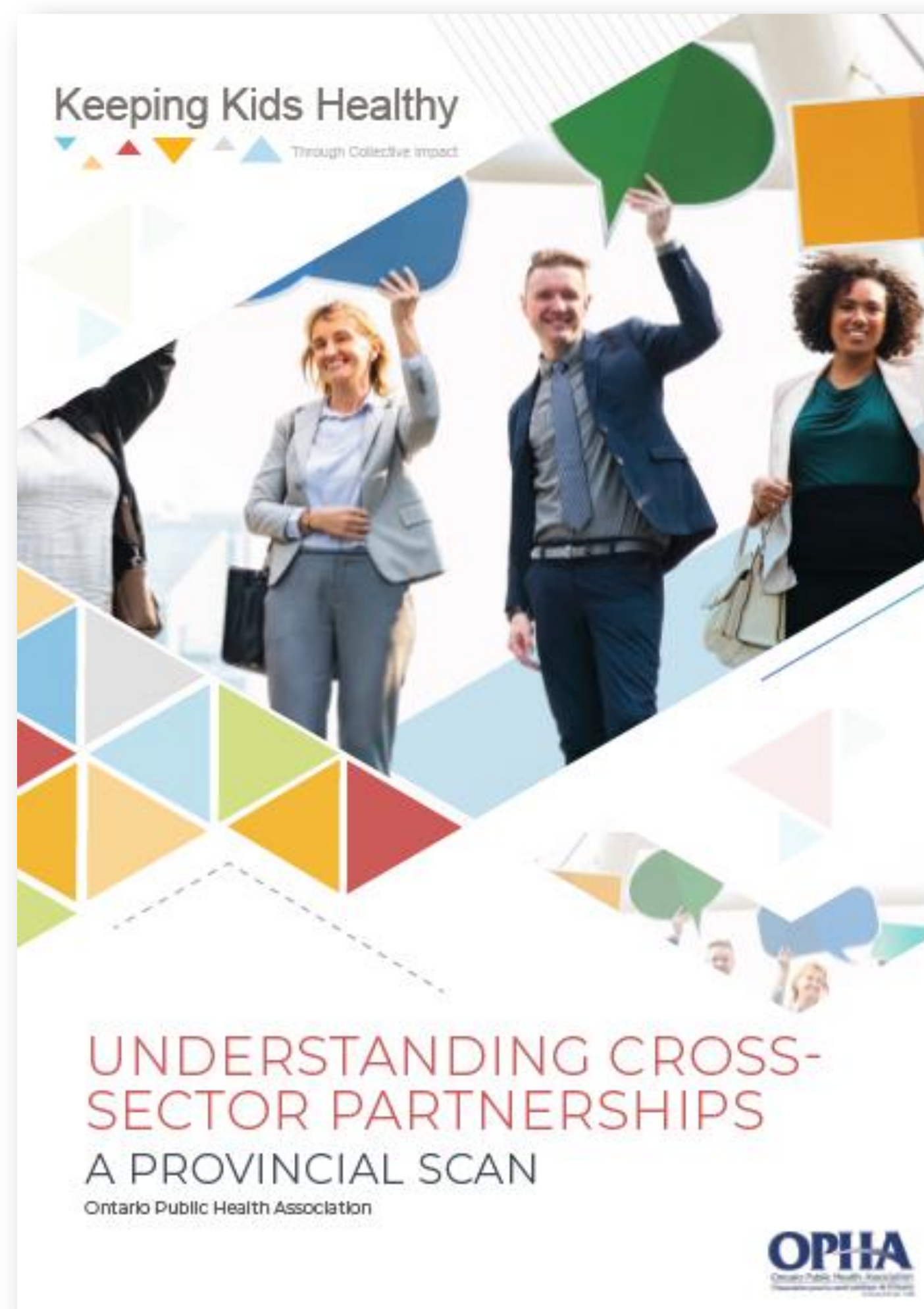
Goals:

- Share case studies and examples of partnerships across sectors.
- Share tools and invite others to create case studies

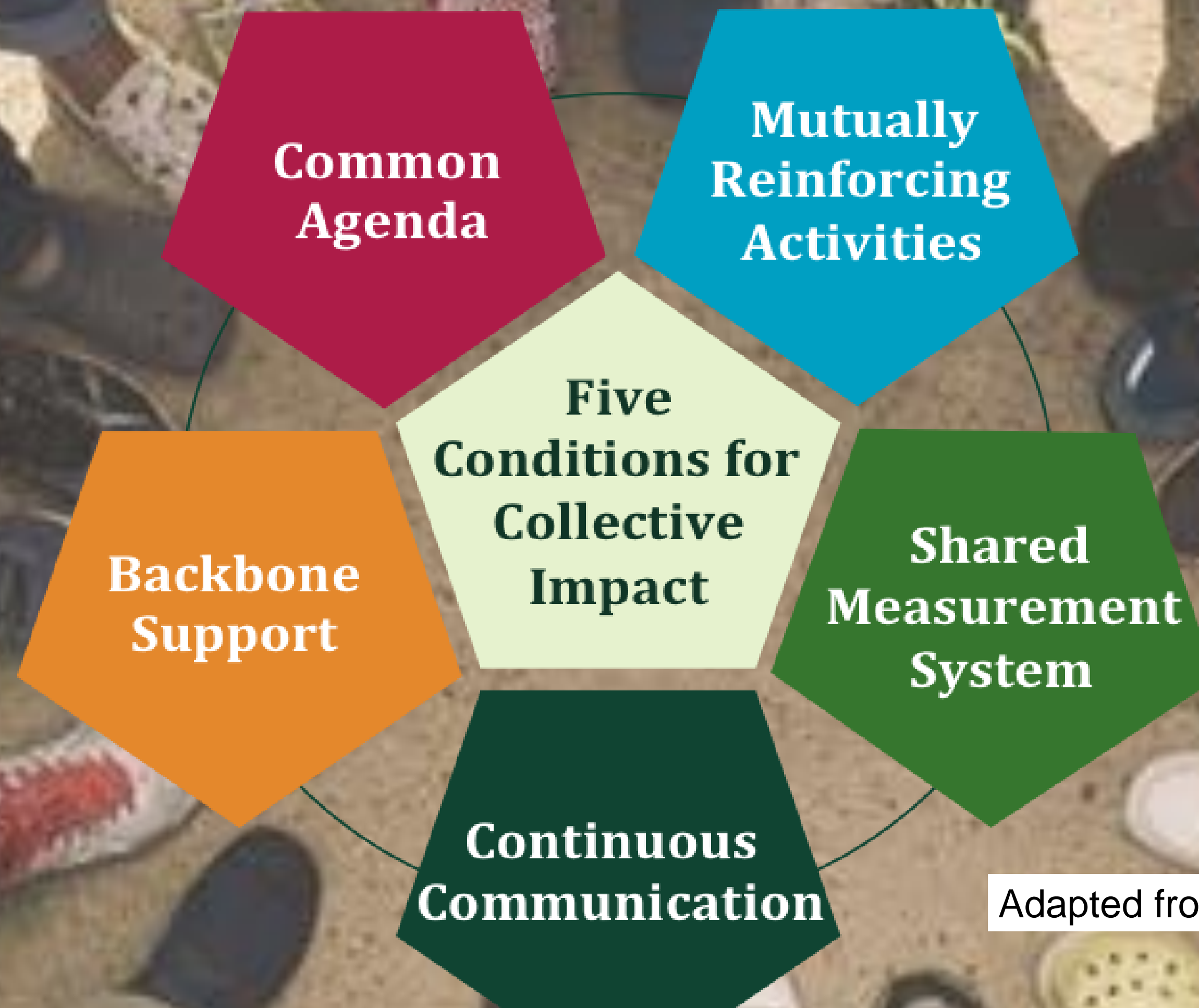
Learning objectives:

- Understand the sustainability of relationships, and the knowledge and skills that can be gained from partnerships
- Understand how to capitalize on the partnership effort and identify new opportunities for collective impact
- Know the value of writing case studies and how to access the user guide
- Reflect on application to own areas of practice

Focusing on Collaboration



Partnerships and Community Development

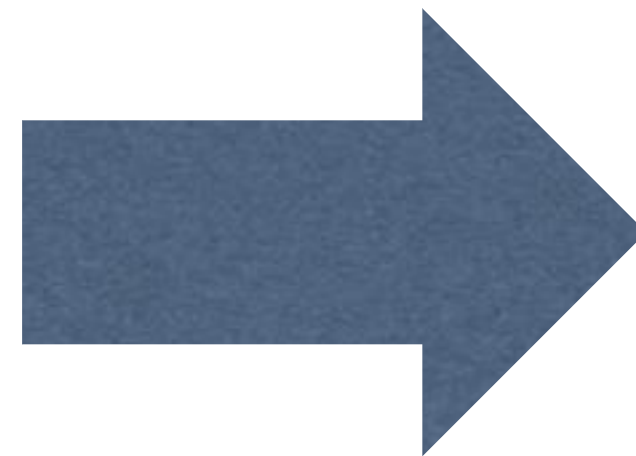


Adapted from Kania, J. & Kramer, M. (2011)

Keeping Kids Healthy through Collective Impact in Thunder Bay



Building upon Established Partnerships



Building upon Established Partnerships

Systems Change

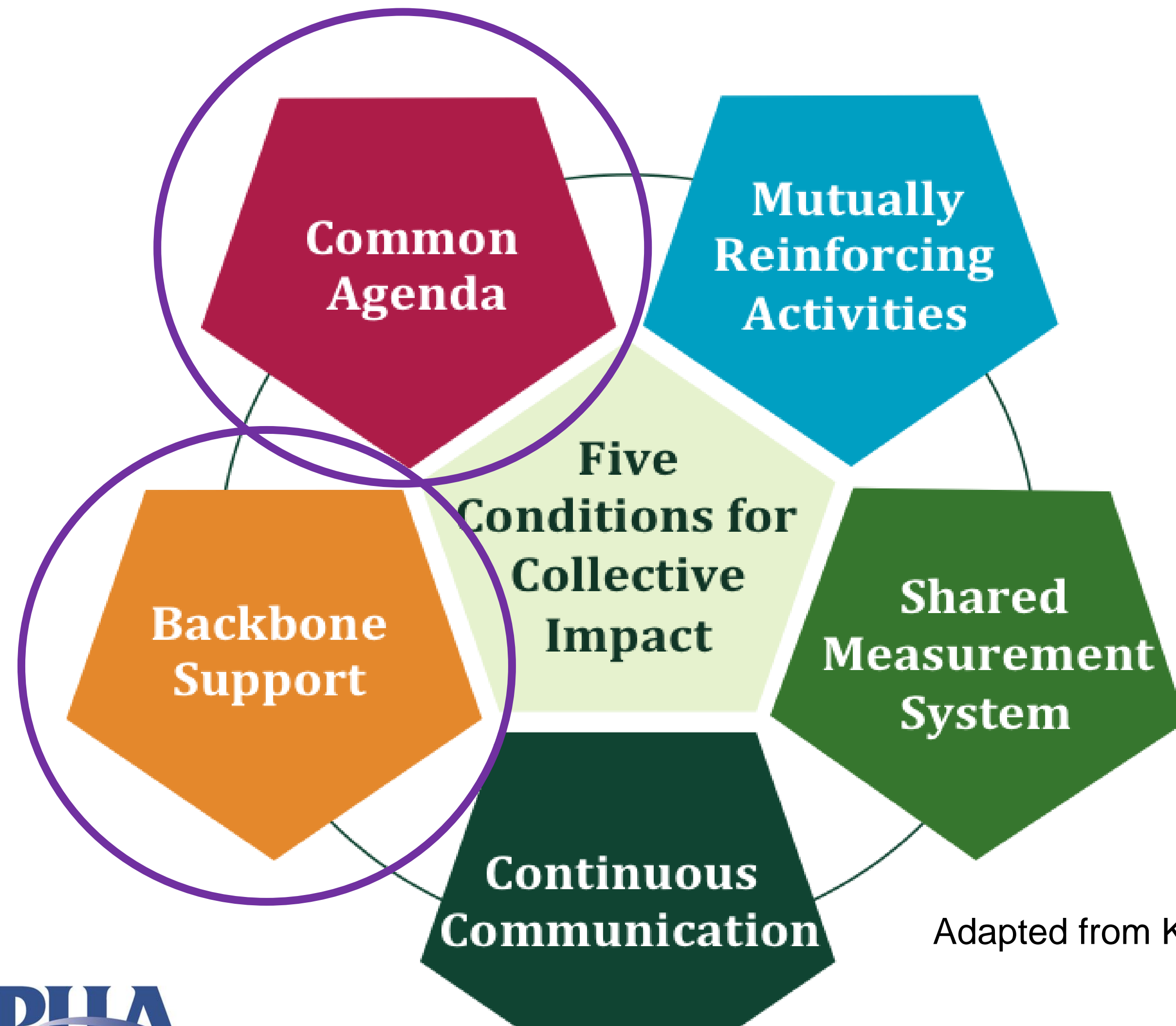


Keeping Kids Healthy through Collective Impact in Thunder Bay

Step 1: Situational assessment

- Involving partners in discussion
- Looking at what others have found
- Action-oriented engagement (people are 'over-studied')

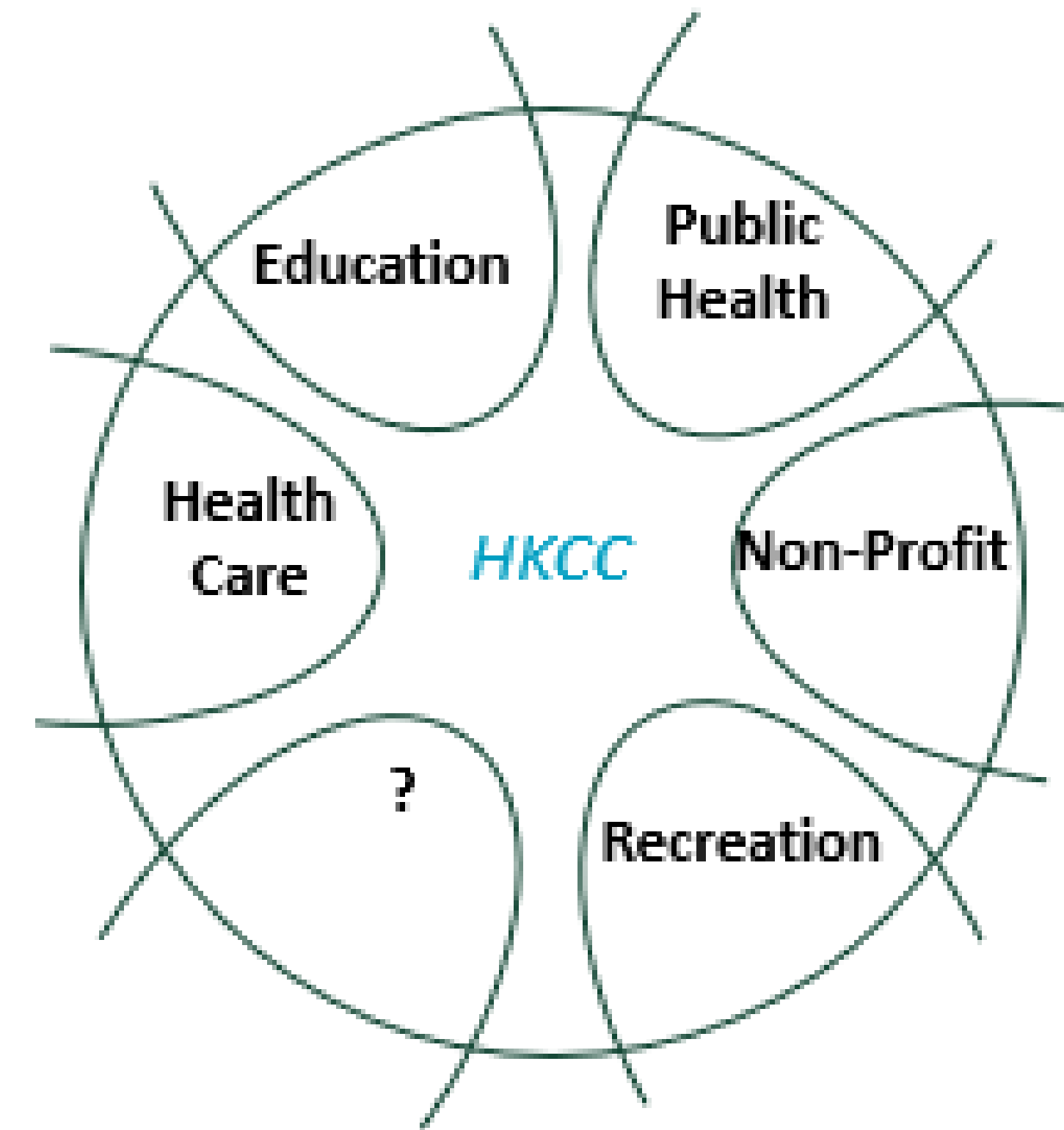
Shifting to a Collective Impact Model



Adapted from Kania, J. & Kramer, M. (2011)

Evolving Partner Relationships

- Systems change: Shifting the conditions that hold a problem in place
- Involving new partners challenging
- Opportunities:
 - Personal connections
 - Listening to committee members
 - Third party facilitator



Project Partners

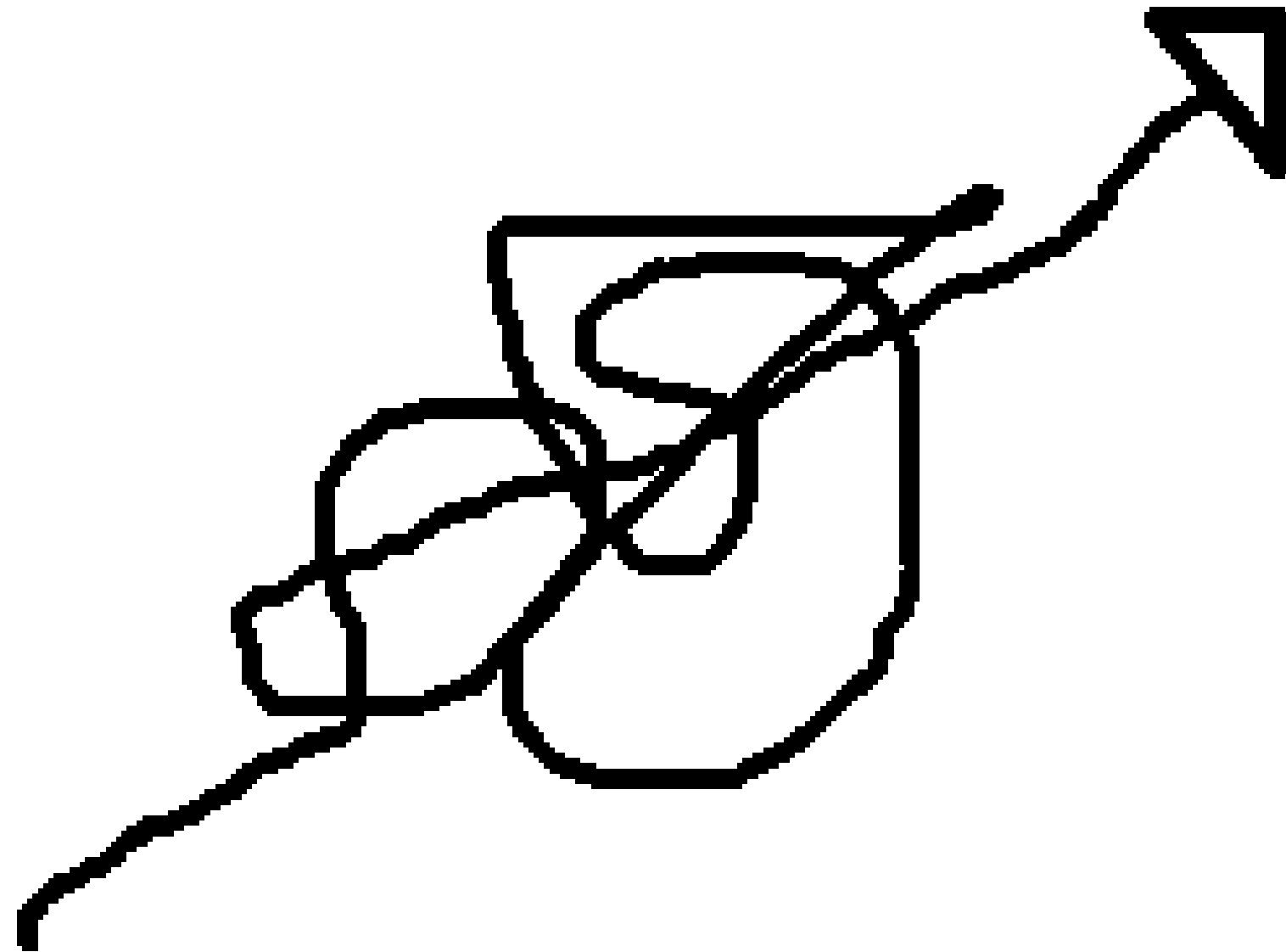
Our Kids Count	Lakehead Public School Board
Thunder Bay District Health Unit	Thunder Bay Catholic District School Board
Anishnawbe Mushkiki	Lakehead Social Planning Council
Children's Aid Society	Lakehead University – School of Kinesiology
Children's Centre Thunder Bay	Little Lions Waldorf Child and Family Centre
City of Thunder Bay	St. Joseph's Care Group
Communities Together for Children	Thunder Bay Regional Health Sciences Centre
Dilico Anishinabek Family Centrer	Thunder Bay Indigenous Friendship Centre
Thunder Bay District Social Services Administration Board	Thunder Bay Public Library
EcoSuperior	United Way Thunder Bay
Indigenous Sport and Wellness Ontario (ISWO)	

Not Always a Linear Path

Planned Path



Actual Path

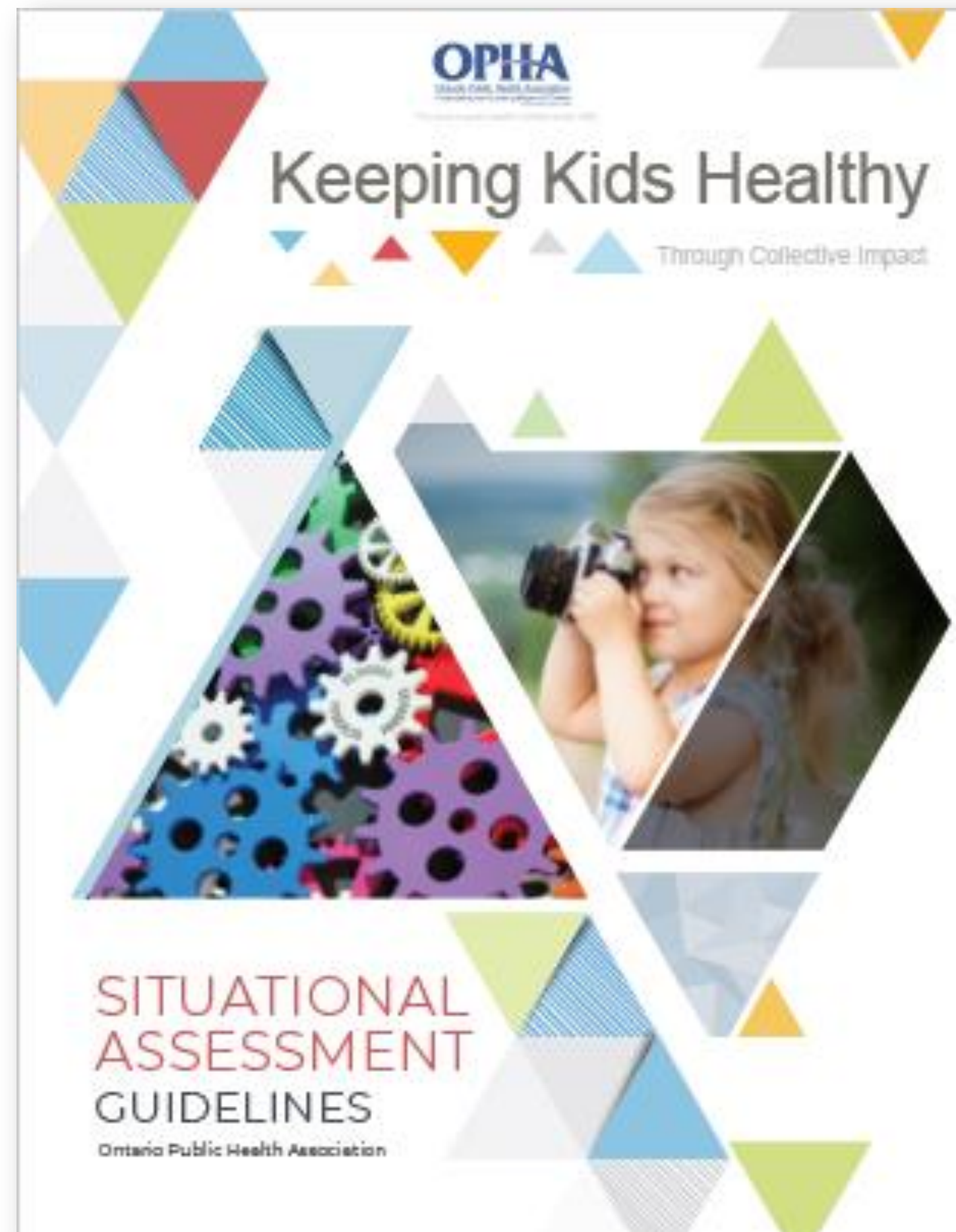


Key Learning Lessons

- Partners evolve
- People, not organizations
- Non-linear path
- Structure with input
- Greatest asset: Trust



Engaging Community Partners to Learn More about the System



OUTLINE FOR SUMMARIZING THE SITUATIONAL ASSESSMENT RESULTS

The following outline provides a template for organizing the situational assessment into a report format for sharing back with key partners. This report can form a basis for the next steps and discussions with community partners around determining key objectives for an action plan that the collective will work towards.

PROPOSED OUTLINE FOR SUMMARIZING THE RESULTS INTO A REPORT FORMAT

Introduction

- What were the key questions your situational assessment aimed to answer?
- What previous local initiatives or work was relevant to your approach?

Method

- Describe the steps you took to collect, analyze and interpret the information gathered for the situational assessment.
- Describe the population that you learned about in this situational assessment.

Results

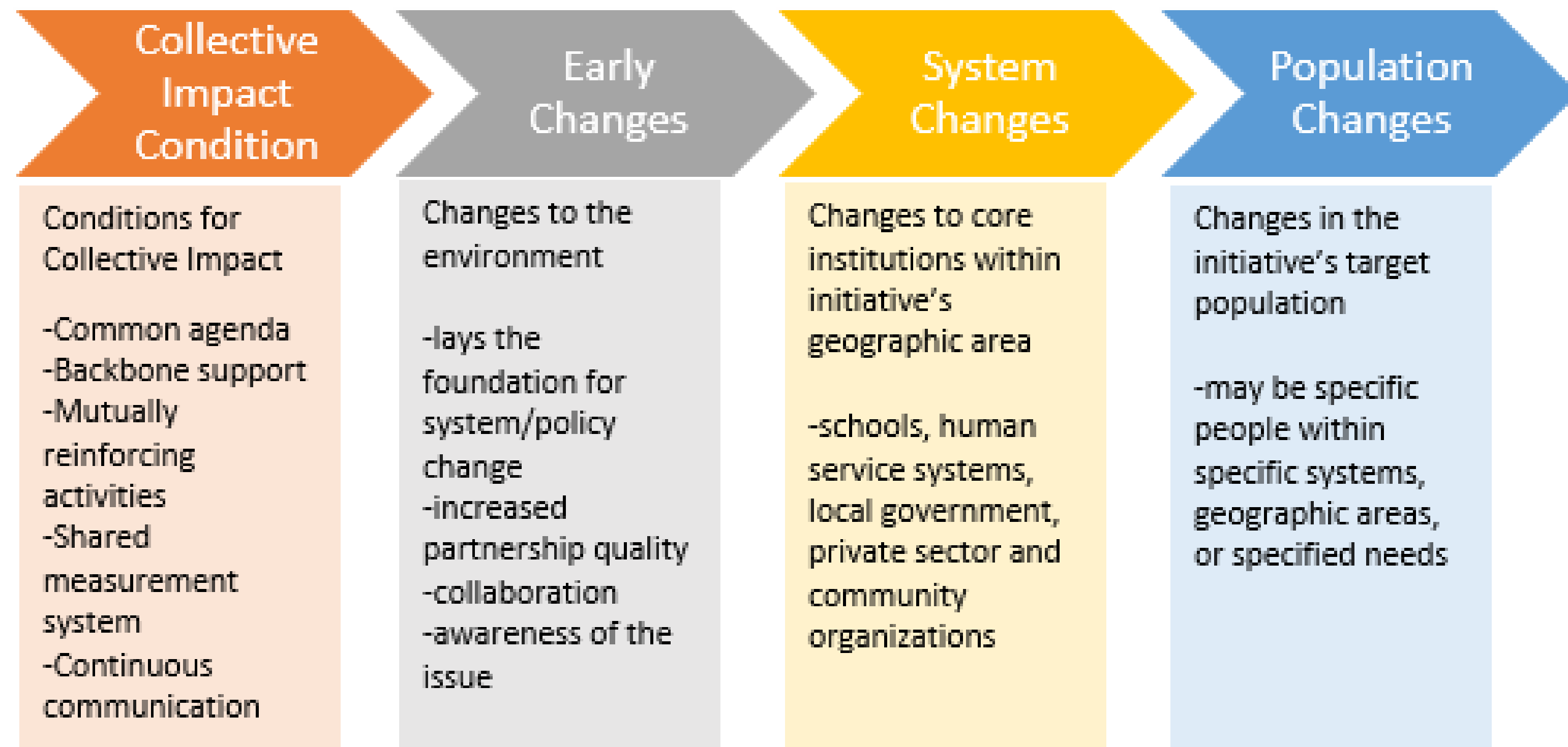
- Describe the results from the key steps you undertook to collect information for the situational assessment.

Discussion

- What are the key levers for positively impacting children's health in our community?
- What aspects of children's health are of highest concern to the community?
- What areas demonstrate progress or alternatively, demonstrate negative trends (i.e. children's health is improving or worsening)?
- Describe any implications for health equity in your community revealed by the situational assessment findings. What appears to need to happen in order to advance children's health and address gaps in health equity?
- Were there any findings that were surprising or unexpected compared to your existing knowledge of the local context?
- What information was missing or not accessible during this process? Were there any limitations in your work, or potential biases to note?

Learning More about Partnerships through Case Studies

- Reflects on the partnership experience
- Documents the relationship
- Can be used when new partners join
- Helps others working in partnership to overcome challenges and learn new strategies



*Image adapted from: ORS Impact, 2018
See the full report: bit.ly/collectiveimpactstudy*

Tool to Develop Case Studies to Strengthen Cross-sector Partnerships

A Tool to Develop Case Studies to Strengthen Cross-sector Partnerships



Purpose of the Tool

The purpose of this tool is to provide a method for gathering information about a specific situation and to use this information to write a case study that demonstrates the development of a cross-sector partnership. The aim is for those working in cross-sector partnerships to share their experiences overcoming challenges to achieve success together and by doing so, everyone can consider these experiences to strengthen their own partnerships. Taking time to learn from successful experiences can also help to strengthen partnership development in other areas where similar contexts might apply.

A cross-sector partnership consists of a cross-section of people from different professions who represent different sectors (e.g., education, health, municipal, non-profit, recreation) coming together to build a collaborative relationship and collectively develop mutually agreed upon objectives and contribute to a common goal.

Outlined is a rationale for using a case study design and step-by-step process and template to develop your own case study.

Why use a case study design?

A case study is a research method used to understand real-life happenings and their contextual conditions. This type of knowledge generation helps to focus on a distinctive situation and extract a better understanding of the situation and what was learned. The focus is for a case study to represent one initiative, program or event. Partnerships are encouraged to complete the tool multiple times to develop a catalogue of cases. They are also encouraged to share their completed case studies with the Ontario Public Health Association for publication on their website showcasing an inventory of cases as part of the [Keeping Kids Healthy through Collective Impact project](#).

- Helps understand the barriers and facilitators of developing cross-sector partnerships
- Based on the results of a report
Understanding Cross-sector Partnerships:
A Provincial Scan
- Flexibility with how information is collected
- Includes a template

Tool to Develop Case Studies to Strengthen Cross-sector Partnerships

Six Steps for Developing Case Studies

1. Agree to engage in the process
2. Identify one specific initiative, program or event that includes the involvement of more than one sector = case
3. Briefly describe the case and the sectors involved
4. For each sector involved, complete a set of questions related to: challenges, strategies, examples of actions, and lessons learned

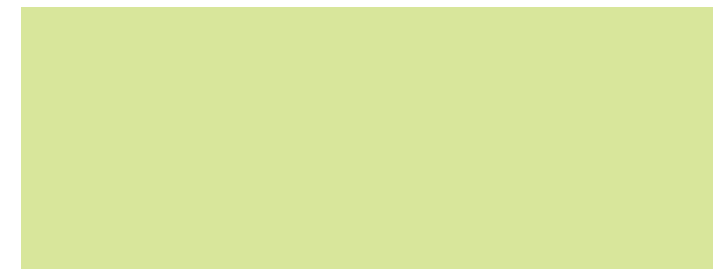
Tool to Develop Case Studies to Strengthen Cross-sector Partnerships

Six Steps for Developing Case Studies (continued)

5. Use the Case Study Template (WORD) to write a case study
6. Submit your partner-approved Case Study to OPHA



Examples of Case Studies



**Cross-sector
Partnership
with the
Education
Sector: School
Boards,
Schools and
Parent Councils**



**Cross-sector
Partnership
with the
Education
Sector: Public
Libraries**



**Cross-sector
Partnership
with the Non-
profit Sector:
Charitable
and Health
Promoting
Organizations**



**Cross-sector
Partnership
with the
Recreation
Sector: Sports
Associations
and Leagues**

Available on OPHA website

Facilitated Discussion



Question?

- Based on your experience:
- What are ways to engage/encourage your partners to develop case studies?

Let's use the chat feature....

Keeping Kids Healthy



www.opha.on.ca/KeepingKidsHealthy.aspx

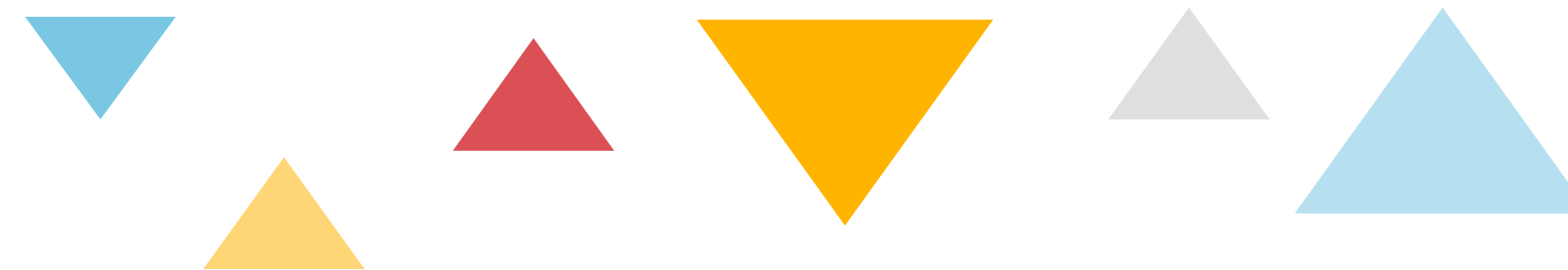
A collage of images and text boxes promoting OPHA's "Keeping Kids Healthy" initiative. The collage includes:

- A photo of many hands raised in the air.
- A purple box with the text "BE CONNECTED".
- A photo of a laptop keyboard with a speech bubble icon on one of the keys.
- A maroon box with the text "Accelerate Your CAREER".
- A photo of a group of people in business attire smiling and interacting.
- An orange box with the text "Be in the KNOW".
- A photo of hands putting together puzzle pieces.
- A green box with the text "INFLUENCE PUBLIC POLICY".

At the bottom of the collage, the text "JOIN" is on the left, the OPHA logo is in the center, and "TODAY" is on the right. The OPHA logo includes the text "Ontario Public Health Association" and "l'Association pour la santé publique de l'Ontario" with "Established/Établi 1949" below it.

www.opha.on.ca

THANKS FOR PARTICIPATING



For more information, contact:

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Email: MSanderson@opha.on.ca